

Florida Federation Of Garden Clubs,Inc.

Monthly Membership Message May 2020

To All Members Of The Board Of Directors And All Club/Circle

Presidents

Before taking off for the summer, we just wanted to present you with the two most successful recruiting ideas this year.

1. Use the next-door app to keep in touch with your neighbors. Tell them the Club meetings dates and times are scheduled for, where they take place, who will be giving the programs, and what the programs will be about. Give a contact person's name email address and phone number. This person should be the Director of Membership for your club.
2. Meet your local realtors. Bring lots of FFGC handouts, which can be mailed to you from FFGC headquarters. Ask the realtor to give one of these to each home buyer. Please put your club's sticker on them. Use the Membership Director at your clubs contact information.

One new idea; Ask every member of your club to bring one friend to a meeting this up coming fall. Appoint a mentor for this person. Explain to them what a great place to meet new friends who want to beautify their homes.

The great garden clubs are the most friendly and happy places to belong to. Please elect a membership director at each club.

Sincerely

Ed Nendick

FFGC Membership Chair

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