**MONTHLY MEMBERSHIP MESSAGE, JANUARY ‘23**

**GREETINGS, HAPPY NEW YEAR, AND MAY 2023 BE YOUR CLUB’S BEST NEW MEMBERS AND RETENTION YEAR EVER !!**

**SOON IT WILL BE TIME TO REUP FOR MEMBERSHIPS, SO WE WANT TO  MAKE THIS PROCESS GO SMOOTHLY FOR YOUR MEMBERS, YOUR OFFICERS, AND THE CLUB IN GENERAL.  (WHAT A WIN-WIN!)**

**1.**   **MAKE SURE EACH MEMBER HAS HAD THE CHANCE TO COMPLETE THE MEMBERSHIP SATISFACTION AND SUGGESTION SURVEY AND THAT THE OFFICERS HAVE TAKEN ACTION TO RECTIFY ANY CONCERNS!**

**2.**   **REMEMBER THAT WHEN A PERSON JOINED YOUR CLUB, HE/SHE DID SO WITH GREAT ANTICIPATIONS---IT IS WHAT THAT INDIVIDUAL RECEIVES FOR THE VALUE OF THEIR MEMBERSHIP! SO WITH EACH PROGRAM, EACH FIELD TRIP, EACH EVENT, EACH COMMUNITY PROJECT, ETC. THIS IS AN OPPORTUNITY FOR THE OFFICERS TO REMIND THE MEMBERSHIP OF THE OPPORTUNITIES THEY RECEIVE FOR THEIR MEMBERSHIP.**

**3.**   **AND CERTAINLY, WE MUST EMPHASIZE THE VALUE OF MEMBERSHIP IN FFGC!!!  WITHOUT OUR FLORIDA FEDERATION OF GARDEN CLUBS MEMBERSHIP, WE WOULD NOT HAVE THE ACCESS TO ALL THE WONDERFUL EDUCATIONAL OPPORTUNITIES FOR FLOWER SHOW SCHOOLS, GARDENING STUDY SCHOOLS, ENVIRONMENTAL STUDY SCHOOLS, LANDSCAPING SCHOOLS, HELP WITH MEMBERSHIP , FLORAL DESIGN STUDIES, TO NAME JUST A FEW OF THE OPPORTUNITIES THAT THE MEMBERS RECEIVE FOR ONLY $1.00 PER MONTH!!!!!!!!!!!**

**SHARING THE JOY OF GARDEN CLUB,**

**Jane Nendick, FFGC Membership Retention Chair, 850-866-9319**