**MAY MEMBERSHIP MESSAGE, MAY ‘22**

**(To: All FFGC Board Members, Officers, Club/Circle Presidents in Fl.)**

**What an exciting year this has been (September - May)!!! We are so very proud of our District Membership Team: All the Assistant District Directors in each of our FFGC 12 Districts!!! They have spent extra time with us each month in order to gather fresh, new information on Membership *just for each and every Club* in the State of Florida! No wonder we’re growing; no wonder our President Marge Hendon brags about us to the Deep South and National Garden Club Officers!!!!**

**Here are a few reminders to encourage your Clubs and individual members to work on for this summer (yes, even if “most of your members travel for the summer months”):**

1. **Plan on Purpose to have at least one activity during National Garden Week, which is the first full week in June. Be sure to plan on lots of publicity for your events, along with Club contact information. We know of several Clubs who have the most membership recruiting during this week!!! (For information on this event, contact the FFGC National Garden Week Chair, JoEllen Allen at** **gallen05@tampabay.rr.com****).**
2. **Plan on Purpose to really make a list of the benefits of membership with your Club. This is the VALUE of Membership! Ask yourself this: Why would I want to join my Club today? If you don’t know, then decide to add activities or programs or whatever, so you WOULD want to join today!!!**
3. **Plan on Purpose to have your Club sponsor a NEW Club this summer and be “ready to go” in September! Consider a Couples Club, a Mother-daughter Club, perhaps an Assisted Living Club, or a group of folks just interested in our Environment???? (Remember, you only need 10 Members, including a President and a Treasurer to get started!)**

**Whatever you do this summer to enhance your Club’s membership will be a positive!**

**As always, for help or to answer any questions, please contact us.**

**SHARING THE JOY OF GARDEN CLUB, 2 X 2 IN 2022**

**Jane Nendick, FFGC Membership Retention Chair**

**Call or text: 850-866-9319**

**janednendick@gmail.com**