

The Florida *Comm. Reports* GARDENER



Official Publication of The Florida Federation of Garden Clubs, Inc.
Member of The National Council of State Garden Clubs, Inc.

JUNE



1958 SUMMER EDITION

*The Name to Remember
in all FLORIDA !*

Sunniland

BRAND
GARDEN
SUPPLIES

PLANT FOOD
FERTILIZERS
CHEMICALS



Chase and Company offers a complete line of Garden Supply, Chemicals and Plant Foods under the name of Sunniland Brand.

Formulations are made in Florida for Florida climate and soil conditions.

Whether it is the tools that you choose, the advice in the use of our chemicals, or the specific

Plant Foods required, use Sunniland Products for the ultimate in results. It's the results that count. Make what you grow in Florida soil the most luxurious example of Sunniland's "grow-ability". Sunniland Brand is Chase and Company's finest assurance and expression of service to friendly customers through the years.

In all cases .. use Sunniland brand,

CHASE & COMPANY

SANFORD, FLORIDA

GOOD

FOOD

TASTES

BETTER

When You Serve It

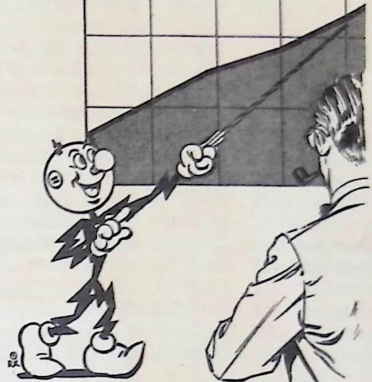
with

HOLSUM BREAD

"Get Reddy" for

**Better Business
Bigger Profits**

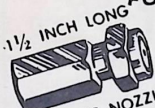
SALES CHART



**FLORIDA POWER &
LIGHT COMPANY**

Magic Mist

**"CONSTANT MIST"
PLANT PROPAGATOR
FOR HOME USE**



1 1/2" LONG
MAGIC MIST NOZZLE ONLY 2.50



2 1/2" LONG
MAGIC MIST NOZZLE
PLUS SOLID BRASS GARDEN
HOSE CONNECTION 3.50



43" LONG
COMPLETE MAGIC
MIST 5.50
MAGIC MIST NOZZLE PLUS 24" GALVANIZED
EXTRA PIPE PLUS HOSE CONNECTION 4.50

COMPLETELY
POST PAID

A new scientific discovery! Until now, available only to professional growers...
The secret of their success in faster, healthier rooting! Just attach MAGIC MIST to
your garden hose — place over cuttings in full sunshine — and turn on water.
Let MAGIC MIST prove how much faster and better it roots your rare, expensive
flowers, shrubs, plants, seedlings, even trees! No chemicals needed! No special
soil! Nothing extra to buy!

**MAGIC
MIST**

4904
NINTH AVE. SOUTH
ST. PETERSBURG
FLORIDA

Please send me Magic Mist nozzle
nozzle plus hose connection
nozzle plus extra pipe and hose connection
Complete Magic Mist

Enclosed is my check M.O. for \$

NOTE: Add 3% Florida State Tax on orders delivered within the State

SEND FOR
ILLUSTRATED BROCHURE

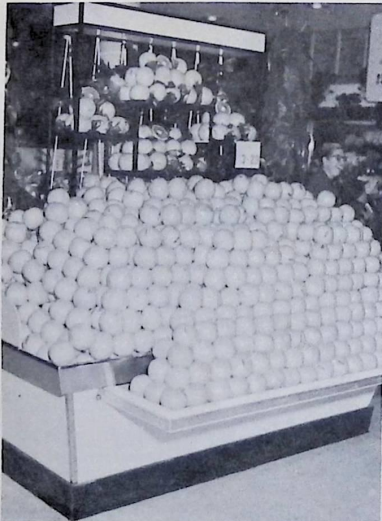
NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

1958 CALENDAR

- June 1 Federation dues must be paid State Treasurer Mrs. W. M. Allison, 1501 S. E. 12th Street, Fort Lauderdale.
- June 1 Deadline for form listing Club Officers, Chairmen, membership of both clubs and circles for Club Directory in new Book of Information. Please send typewritten report to Mrs. Charles J. Brown, Corresponding Secretary, Box 42, Lake Jem.
- June 24-26 **Garden Club Short Course**, University of Florida, Gainesville.
- June 26-27 State Board Meeting, Gainesville.
- July 7-25 **Third Conservation Workshop for Teachers**, Florida State University, Tallahassee.
- Sept. 15-17 **South Atlantic Regional Landscape Design School**, Georgia Center, University of Georgia.
- October 6-8 National Council Board Meeting, New Bern, N. C.
- October 28-29 State Board Meeting, Mount Dora.
- November 4 District I Fall Meeting, Milton.
- November 5 District II Fall Meeting, Chattahoochee.
- November 6 District III Fall Meeting, Tallahassee.
- November 7 District IV Fall Meeting, Jacksonville.
- November 12 District V Fall Meeting, Gainesville.
- November 14 District VI Fall Meeting, Melbourne.
- November 13 District VII Fall Meeting, Winter Park.
- November 18 District VIII Fall Meeting, Sarasota.
- November 17 District IX Fall Meeting, Lakeland.
- November 19 District X Fall Meeting, Stuart.
- November 20 District XI Fall Meeting, Miami Beach.

☆ ☆
 "Minds are like parachutes. They only function when they are open."
 —Anon.

☆ ☆
 "He who enters the garden's gate, is never afraid or desolate."
 —Louise Driscoll



QUALITY CITRUS FRUIT

•
*Largest Fresh Fruit
 Shippers
 in Florida*

SEALD-SWEET SALES, INC.

Tampa 1, Florida



THE FLORIDA GARDENER

STAFF

Managing Editor Mrs. Melville Hall
Fort King Road, Zephyrhills, Florida
Assistant Editor Mrs. L. T. Nieland
(In Charge of Club Newscast)
416 N. E. Third Ave., Gainesville, Florida
Business Manager Mrs. D. M. Young
Box 51, Shalimar, Florida
Circulation Manager Mrs. Andrew A. Gurke
1555 Van Buren Street, Hollywood, Florida
ASSOCIATE NEWSCAST EDITORS
District I Mrs. William Powell
220 Payne Road, Navy Point, Pensacola
District II Miss Evelyn Justiss
Marianna
District III (to be announced)
District IV Mrs. George Prichard
P. O. Box 382, Atlantic Beach
District V Mrs. J. T. McCullough
923 East Palm Street, Ocala
District VI Mrs. Earl Reigel
227 S. Seneca Blvd., Daytona Beach
District VII Mrs. H. H. Townsend
Route 2, Avalon Groves, Winter Garden
District VIII Mrs. P. J. Harvey
5508 Suwanee Avenue, Tampa
District IX Mrs. F. W. Priem
Wauchula
District X Mrs. Marshall M. Dewitt
Box 282, Delray Beach
District XI Mrs. Paul A. Rindom
4291 East 10th Court, Hialeah

AD-GETTERS HONOR ROLL

include Mrs. Clyde H. Pettijohn of Winter Haven, Mrs. Luther H. Atkinson of Pompano Beach, Mrs. C. H. Fitch of New Port Richey, and Mrs. J. B. Sullivan of West Palm Beach.

Thank our advertisers and patronize those in the selling game. We need them and they need us.

THE COVER

The world's first postage stamp honoring Gardening and Horticulture features a figure emblematic of the bountiful earth, holding a horn of plenty and surrounded by flowers, fruits, vegetables and shrubs. Two of this country's most popular flowers—a rose and a columbine—are in the upper right corner.

National Council of State Garden Clubs, Inc., meeting in Miami for its 1957 Convention, advocated issuance of the commemorative stamp on the 100th anniversary of the birthday of Liberty Hyde Bailey, noted horticulturist, on March 15, 1958.

This cover picture was secured by North Tampa Garden Club.

FROM BEHIND THE GARDEN GATE

The courageous action of Congress in retaining a billboard-control provision—first in America's history—in the \$1,800,000,000 federal highway act of 1958 gladdened the hearts of Garden Club members everywhere.

They had stood, and will continue to stand, shoulder to shoulder with the National Roadside Committee and the American Automobile Association in the fight to prevent the natural scenic beauty along the 41,000 mile Interstate and Defense Highway System being blighted by advertising signs.

Members of the Florida Congressional delegation voting to keep the billboard provision in the Highway Bill were Senator Smathers, Representatives Cramer, Bennett, Sikes, Fascell, Herlong, Rogers and Matthews. Voting against the billboard provision were Senator Holland and Representative Haley.

States carrying out the billboard regulating provisions on their portions of the system will receive a 1/2 of 1 percent bonus in federal highway funds.

It will now behoove all citizens dedicated to the cause of more scenery and less signery along Florida highways to remain constantly alert lest the billboard interests persuade our officials to decline the bonus on the spurious grounds of acceptance undermining state's rights and the like.

Our eyes remain on Tallahassee!
On the rampsarts we watch!!

Alice Fryer Hall

IN THIS YEAR BOOK ISSUE

President's Report	7-8
Blue Star Memorial Dedication	8
Fabulous Florida's Parks	9
Reports of State Officers	10-11
Garden Centers Dedicated	12
Juniors' Gardengraphic	13
East Pasco County Page	14
Patterns for Programs	15
Reports of District Directors	16-21
In Memoriam	21
South Atlantic Landscape School	21
Posies, Plants and People	22
Legislation in Florida's Future	23
Reports of State Chairmen	24-32
Awards at State Convention	33-35

Published QUARTERLY by the Florida Federation of Garden Clubs, Inc. Subscription 25 cents annually to members of the federation, 50 cents annually to others. Second-class mail privileges authorized at Miami, Florida.

Advertising and Business Office, Box 51,
Shalimar, Florida
Mrs. Melville Hall, Managing Editor, Fort King
Road, Zephyrhills, Florida
Mrs. Andrew A. Gurke, Circulation Manager,
1555 Van Buren St., Hollywood, Florida

Office of Publication, Publishers Press,
355 N. E. 59th St., Miami, Florida

Unclaimed COMPLETE COPIES to be returned
to The Florida Gardener, 1555 Van Buren St.,
Hollywood, Florida

RETURN POSTAGE GUARANTEED

FLORIDA FEDERATION OF GARDEN CLUBS, INC.

OFFICERS

President

Mrs. Vernon L. Conner

Box 183

Mount Dora, Florida

First Vice-President	Mrs. C. R. Mayes, Jr.
Second Vice-President	Mrs. Arthur F. Coe
Third Vice-President	Mrs. Melville Hall
Recording Secretary	Mrs. Ernest Cason
Corresponding Secretary	Mrs. Charles J. Brown
Treasurer	Mrs. W. M. Allison

1501 S. E. 12th St., Fort Lauderdale

DISTRICT DIRECTORS

District I:	Mrs. M. S. Dillingham, 726 Osceola Circle, Capehart Area, Eglin Air Force Base
District II:	Mrs. Eugene W. Bowles, Box 152, Marianna
District III:	Mrs. Fred Carroll, Sr., 1215 Thomasville Road, Tallahassee
District IV:	Mrs. Carroll Griffin, Ocean Air Court, Jacksonville Beach
District V:	Mrs. G. T. Smith, Jr., Route 5, Box 202, Ocala
District VI:	Mrs. Julius L. Gresham, 2021 N. Halifax Ave., Daytona Beach
District VII:	Mrs. Julian E. Laughinghouse, 1018 Lake Davis Drive, Orlando
District VIII:	Mrs. W. A. Hunt, 417 6th Avenue, Palmetto
District IX:	Mrs. M. C. Kayton, 815 W. Main Street, Wauchula
District X:	Mrs. Graham W. King, Box 505, Delray Beach
District XI:	Mrs. Luther H. Atkinson, 20 N. E. 15th Avenue, Pompano Beach

STANDING COMMITTEE CHAIRMEN

Awards:	Mrs. Arthur F. Coe, 2577 Forbes St., Jacksonville 4
Birds:	Mrs. W. W. Hendrickson, 5611 Weller Ave., Jacksonville 11
Blanche Covington Nature Study Course:	Mrs. Paul Brown, Box 133, R. F. D. 2, Palatka
Blue Star Highway:	Mrs. George J. Roark, 1780 Yates Ave., Pensacola
Book Service:	Mrs. Philip James, 5620 S. W. 67th Avenue, Miami
By-Laws Revision:	Mrs. A. R. Mullins, 1146 Sea Way Drive, Ft. Pierce
Calendars:	
Chairman Content and Promotion:	Mrs. J. Lynwood Price, 3835 Ponce de Leon Ave., Jacksonville 7
Treasurer:	Mrs. N. C. Rawls, 510 S. Peninsula Drive, Daytona Beach
City Public Planting:	Mrs. Earl W. Lau, 1665 Pine Avenue, Winter Park
Conservation:	Mrs. Robert L. Faring, 901 S. W. 21st Ave., Kirkwood, Gainesville
Counselor:	Mrs. John R. Patkinson, Box 666, Daytona Beach
Custodian of Records:	Mrs. Harry M. Griffin, 309 N. Grandview Ave., Daytona Beach
Fellowship in Horticulture and National Scholarships:	Mrs. James W. Day, 530 N. E. 7th Ave., Gainesville
Florida Gardener Staff:	
Managing Editor:	Mrs. Melville Hall, Fort King Road, Zephyrhills
Business Manager:	Mrs. D. M. Young, Box 51, Shalimar
Circulation Manager:	Mrs. Andrew A. Gurke, 1555 Van Buren St., Hollywood
Flower Show Judges:	Mrs. R. M. Dwyer, Box 1001, Lakeland
Flower Show Schools:	Mrs. Truman Green, 42 Ladoga Ave., Davis Islands, Tampa
Flower Shows:	Mrs. H. Jeff Davis, 121 N. Jackson St., Quincy
Garden Centers:	Mrs. Don W. McKay, 4612 Bay to Bay Boulevard, Tampa
Garden Club Library and Short Course:	Mrs. Mark L. Powell, 331 Easton Drive, Lakeland
Garden Therapy:	Mrs. F. E. Mitchell, 274 Okaloosa Ave., Valparaiso
Historian:	Mrs. C. C. Shotton, 4613 North A St., Tampa 9
Horticulture:	Mrs. Clyde H. Pettijohn, 139 Ave. B, S. E., Winter Haven
Junior Gardening:	Mrs. C. E. Saunders, 430 S. Osceola, Orlando
Landscape Design:	Mrs. G. O. Gjoerloff, Route 1, Box 807, Apopka
Legislation:	Mrs. J. B. Sullivan, Box 87, West Palm Beach
Life Memberships State and National:	Mrs. Henry S. Pennock, Box A4, Jupiter
Litterbug:	Mrs. Sidney Davis, 1121 Wales Drive, Fort Myers
Parks and Memorials:	Mrs. E. G. Peters, 605 20th Avenue, N. E., St. Petersburg 4
Parliamentarian:	Mrs. R. E. Stevens, 500 S. Ridgewood Ave., Daytona Beach
Program:	Mrs. C. R. Mayes, Jr., Box 2032, Pompano Beach
Projects:	Mrs. Reuben H. Bowden, Box 83, Mandarin
Publications:	Mrs. Slater Cox, Box 697, Eustis
Publicity:	Mrs. W. T. Chennell, 1045 Lanecaster Drive, Orlando
Radio and Television:	Mrs. J. L. Hart, 350 Blanca Ave., Tampa
Resolutions:	Mrs. Frank W. Hewlett, 2406 S. W. 23rd Terrace, Miami
Roadside Development:	Mrs. Sam I. Nix, 720 64th St. North, St. Petersburg
Visiting Gardens and Memorial Gardens:	Mrs. Jack Dunlap, Box 367, Orange Park
National Gardener Circulation:	SPECIAL COMMITTEE CHAIRMEN
National Permanent Home Fund:	Mrs. C. R. Mayes, Jr., Box 2032, Pompano Beach
Plant Distribution Project:	Mrs. W. M. Allison, 1501 S. E. 12th St., Fort Lauderdale
State Convention:	Mrs. Wm. C. Knox, 649 Isle of Palms, Fort Lauderdale
State Flower Show:	Mrs. Ward Seawright, 222 Chaseville Road, Jacksonville 11
	Mrs. W. C. Bowersox, 2222 North Magnolia Ave., Pensacola

President's Message

Dear Garden Club Members:

The 32nd Annual Convention is past but happy memories of the pleasant association with the hostess club and their cordial, gracious hospitality linger on.

Since the Convention, I have attended the eleven Presidents' Conferences and used "An Enriching Experience" as the topic for my message.

Also, I represented you at the National Council of State Garden Clubs Convention in Seattle, Washington, May 18-23. The National President, Mrs. Mooney, invited five presidents to participate in a State Presidents' Forum on evening of the 18th and my assigned subject was "Patterns for Progress."

Half of this administration is history. Soon we shall enter another door—the doorway to a new year of opportunity and service. Now is the time for us to review objectives, re-evaluate our needs, inventory accomplishments, check our assets and liabilities and enthusiastically determine that each entry in our records for the next year will be in the ledger of progress. Remembering "Not failure but low aim is crime," let us set our aims high and keep our goal of making Florida a better, cleaner and more beautiful state constantly in view.

The first year of this administration has been rich and rewarding; rich in friendships made and rewarding in growth and progress. It is impossible to measure the extensiveness of contributions made by Officers, Directors, and State Chairmen. They have worked hard, given freely and happily of their time in promoting the facets of our program, with many going beyond the call of duty demonstrating a selfless devotion to the State Federation.

Clubs and Circles have been most cooperative and their achievements have been noteworthy. As of March 1 we had 27,714 members in our 982 Clubs and Circles. The power and strength of our organization is in direct ratio to the interest, enthusiasm and support of the individual member. Our accomplishments are your accomplishments.

The past year has been profitable and some of the assets on our financial statement are as follows:

A Certificate of Membership was developed and given to all Clubs; we sponsored a European Garden Tour for the first time; granted the thirteenth H. Harold Hume Fellowship to Mrs. Margaret Cole; and secured resumption of the Rx Gardening Newsletter which is sent to all Club and Circle presidents by the University of Florida. The "Lucille Turner Junior Garden Club Leader Scholarship" which is available to a Garden Club member who has been engaged in activities with juniors and will continue to participate in Junior Garden Club work has been established.

Valuable sterling Traveling Trophies were secured for the State Flower Show, a souvenir booklet was published, and a beautiful and financially successful show was produced in cooperation with the Lake County Council. 59 colored slides, made at the show, were added to our Garden Club Library in Gainesville.

We had a complete sell-out of the 1958 Florida Flower Arrangement Calendar by September 10, with a much larger profit than in any former year; sold over 125,000 Wild Flower Napkins, sharing profits with member clubs; and had a 38% increase in National Council Book sales. Meritorious Club accomplishments were evidenced by 121 senior and 92 junior State Award applications plus applications for 17 National Awards.

The Blue Star Memorial Highway was extended from Tallahassee to the Alabama line and two markers, one at the Alabama state line by the Pensacola Federation and the other on U. S. 19 by the Garden Club of St. Petersburg were placed.

Well planned and attended Conservation Conferences were held in each District and the State Executive Board authorized acceptance of 45 Teacher Conservation Scholarships for the third Workshop at Florida State University, July 7-25.

The second Tropical Short Course was held at the University of Miami with a large increase in attendance and the Blanche Covington Nature Study Course at O'Leno State Park was most successful. "Beauty for Better Living" is theme of the Short Course for Garden Clubs to be held at the University of Florida, June 24-26, and I shall look forward to seeing you there.

(Continued on next page)

A booklet listing program speakers was given all Clubs and Circles and a program kit is available on loan from the State Chairman. Free entry cards were obtainable for all flower shows and 75 shows were registered. 21 Flower Show Schools were held, 3 new instructors added, 40 Judges and 47 Refresher applications were processed. We now have 574 Accredited and Associate Judges.

We have 14 cities designated as Bird Sanctuaries and 100 Garden Centers in Florida. Two new Centers, St. Petersburg and Davis Islands, were completed this year. Junior work with 14,624 members is sponsored by 624 Clubs and Circles. District Workshops were held and Juniors participated in Arbor Day plantings.

Our FLORIDA GARDENER has been highly commended and we had a full quota of advertisements for each issue. A horticulture page is included regularly and the "Facing Florida's Future With Flowers" cart was at all Fall District Meetings.

Landscape Design has been incorporated in Garden Club Short Courses at the Universities; many courses, open to the public, and workshops were held. A list of recommended books for study is available from the State Chairman.

Many "Miles of Beauty" are planned and being planted. Bills are being readied for presentation to the 1959 Legislative session and there has been increased interest and participation in Radio and TV programs. Objectives of "Plant Florida Week" and "Don't Be A Litterbug—Keep Florida Clean" day, designated in proclamations by Governor LeRoy Collins, were promoted in all areas.

Outstanding Garden Therapy work has been done by members in many hospitals, District Workshops were held, and the Dade County Council of Garden Club Presidents will build and equip a slat house at the South Florida Mental Hospital.

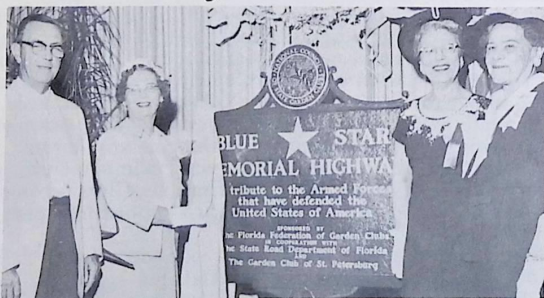
This administration's history is being written, our Parks and Memorials program progresses, publications have been creditable, and garden club activities favorably publicized throughout the state. Resolutions have been carefully screened; National Gardener circulation and Permanent Home contributions promoted. A new Plant Distribution list has been prepared and a list of Visiting Gardens is being compiled by the Chairman for publication in the near future.

The total assets on our page of progress are due to the members' loyal support of our program. Your interest and cooperation have been an inspiration to me and with your continued help our objectives will be achieved.

In FACING FLORIDA'S FUTURE during the coming year let us continue to "Put Unity in Our Community" and beautify life's highway at every opportunity.

Cordially,

Jessie M. Conner



FLORIDA'S 11th BLUE STAR MEMORIAL MARKER DEDICATED

The first Blue Star Memorial Highway Marker for Florida's West Coast, provided for placement on U. S. 19—the Skyway Boulevard—by the Garden Club of St. Petersburg, was dedicated by Mrs. Vernon L. Conner, state president, on the MAKE FLORIDA BLOOM symposium at the convention in Tampa. Landscape Engineer L. K. Thompson represented the State Road Department and stood with Mrs. John W. Cummings, president of the Garden Club of St. Petersburg, and Mrs. George J. Roark, state Blue Star Memorial chairman for the ceremony. Mrs. P. H. Murphy, Jr., Zephyrhills contralto, sang America the Beautiful and The Star Spangled Banner. Mrs. R. G. Hooks, also of Zephyrhills, played the piano accompaniment. S/Sgt. D. K. Fillmon 809th Air Police Squadron, was sergeant of a Color Guard provided by MacDill Air Force Base.

Photo Courtesy St. Petersburg Times

FABULOUS FLORIDA'S PARKS AND HISTORIC MEMORIALS

By Mrs. W. A. GIBBS, Panama City, Chairman

Many residents of Florida take advantage of Summer vacation time to acquaint themselves with the state's outstanding system of Parks and Historic Memorials enjoyed by thousands of out-of-state and in-state visitors annually.

Embodying the Florida of Indian, Spanish, French, Buccaneer, British, Colonial American, Confederate, Federal, early settler, plantation owner and piney wood folk days, the system is a valuable heritage maintained by the Florida Park Service under supervision of the Florida Board of Parks and Historic Memorials.

The parks differ in layout, types of shrubs, trees, wildflowers and wildlife, all protected, to be found. Facilities including picnic, outdoor cooking, overnight cabins, boats, swimming and the like vary; but not the meticulous maintenance, adherence to "Don't Be A Litterbug" practises, courtesy and cooperation apparent to all who enter.

Commemorating points of interest in the development of Florida through the years, the Historic Memorials are of special interest to those whose forbears faced the state's future in years agone.

Garden Club members especially have benefited by a summary of objectives formulated with the assistance of C. H. Schaeffer, Chief of Information and Education, and a program, given to all clubs, pointing up the opportunity facing Floridians to enjoy the scenic beauty and restfulness of Florida Parks along with historical lore, educational and recreational facilities.



Mrs. W. A. Gibbs, native Kentuckian who has resided in Panama City 20 years, is active in civic organizations. She has twice served as president of Bay County Public Library Association and Bay Memorial Park Association; and is past president of both Caladium Circle and Panama City Garden Club, Inc.

For four years Mrs. Gibbs has served as conservation chairman of Florida Federation of Women's Clubs. She is a member of the Order of Eastern Star and holds Life Membership in the Gulf Coast Shrine Auxiliary and in National Council of State Garden Clubs, Inc.

Interested in almost all phases of Garden Club objectives, she finds particular enjoyment in creating Christmas arrangements and decorations from native materials, demonstrating and lecturing on her work.



A World War II gun mount, after removal of the dual purpose battery, provided a substantial base for a picnic pavilion on Panama City Beach in St. Andrews State Park.

—Photo Courtesy Florida Park Service



At Old Homosassa are the boiling kettles, roller press, cogwheel, stack and parts of the engine of a sugar mill built by David Levy Yulee, Florida's first United States Senator.

—Photo Courtesy Florida Park Service

REPORTS OF

FIRST VICE-PRESIDENT

— *Mrs. C. R. Mayes, Jr.*

It is a pleasure to report that as first vice-president we have served on the following committees: Membership Certificate, Bylaws Revision, Garden Club Manual, and the committee to approve the minutes. We have served as installing officer, as a judge for several flower shows including the State Show "Floridarama," and appeared on programs on many subjects. We attended District XI Junior and Conservation Conferences, the Tropical Short Course and the South Atlantic Regional Meeting in Charleston, S. C. Also, we attended the 11 Presidents' Conferences speaking on Do-It-Yourself programs; the 11 District Meetings, speaking on Conservation; and all Board Meetings except one.

We served on the staff of the "National Gardener" as associate editor.

As Club Program Chairman, mimeographed information for program chairmen and for presidents was formulated and distributed. We have edited a booklet on programs which is being published by National Council Books, Inc. to be released this Fall. A "Speaker List" has been compiled in booklet form, as an aid in securing speakers. The booklet was made possible through advertising and has been given to each club and circle. An index file on speakers has been made. The "Program Kit" assembled for program chairmen is available for loan. Several sets of slides have been secured for programs and are available from the Garden Club Library at Gainesville.

As chairman of "National Gardener" circulation, we appointed an associate in each district and an award of \$10.00 was donated to the chairman selling the most per capita subscriptions in the district. We are grateful to all who have supported these chairmanships in "Facing Florida's Future."

THIRD VICE-PRESIDENT

— *Mrs. Melville Hall*

Your third vice-president has attended all meetings of the Executive Board except one, annual meetings of Districts VIII and IX, the former's Conservation Conference, State Flower Show at Eustis and the 32nd Annual Convention in Tampa, presiding over the MAKE FLORIDA BLOOM symposium and the dedication of the West Coast's first Blue Star Memorial Highway Marker. She has appeared on club programs, installed officers, interpreted Federation objectives when called upon, and represented the Federation at hearings on Anclote Key.

It was her privilege to secure from Governor LeRoy Collins the proclamation designating January 12-18, 1958, as PLANT FLORIDA WEEK in furtherance of which she contributed several hundred flowering shrubs to club members and the public in her home community. She assisted in establishing Bird Sanctuaries, has written a weekly gardening column and accepted membership on the State Chamber of Commerce's beautification committee.

She has served on the Resolutions and Club Membership Certificate committees and on the editorial board of the Garden Club Manual.

As editor of The FLORIDA GARDENER she has processed material for the Fall, Winter, Spring and Summer issues and secured 28 advertisements for same. She has worked in close cooperation with the State President, officers and chairmen.

RECORDING SECRETARY

— *Mrs. Ernest W. Cason*

When Miss Compton installed us last year in Miami she instructed the recording secretary to write "golden words" and let descriptions supply "glamour" for our meetings.

These "golden words" have been used to describe five glamorous (?) meetings of the Executive Board and the Thirty-Second Annual Convention in Tampa.

In addition to writing the minutes your Recording Secretary has served on the Budget Committee, the committee for the Lucille Turner Scholarship, and has written the duties of two officers for the Garden Club Manual. All correspondence received has been answered promptly.

Your Recording Secretary and her old typewriter are around half an hundred years old but with good luck we hope to make it through Convention time next year.

FEDERATION OFFICERS

SECOND VICE-PRESIDENT

— Mrs. Arthur F. Coe

Your Second Vice-President has attended all meetings of the Executive Board and the annual meetings of the eleven Districts.

It was her privilege to attend the Short Course for Gardeners at the University of Florida, the State Flower Show in Eustis, South Atlantic Regional Meeting in Charleston, S. C., the annual meeting of the Florida Council of Flower Show Judges in St. Petersburg, and the 32nd Annual Convention in Tampa.

She has served on the following committees: To approve minutes of the Executive Board meetings and the annual convention; the Lucille Turner Junior Leader Scholarship; Club Membership Certificates, and Revision of Bylaws.

By appointment of the President she has served as chairman of State and National Awards and in carrying out the duties of this office has processed 17 applications from Florida Clubs and Circles for National Awards. Also, she has compiled the awards section in the Book of Information in which 22 awards are offered to member clubs and individuals, and 13 to Junior Gardeners.

In consultation with donors, she has added seven new awards and revised already established awards where indicated. She has filled requests for applications for 127 State Awards in the adult division, and 92 applications in the Junior division. A total of 52 regular and special awards were presented at the 1958 Convention with 41 clubs and circles receiving Honorable Mention.

Grateful appreciation is expressed to award donors whose generosity has made it possible to recognize meritorious achievement; to the State Chairmen who so ably evaluated the entries submitted for awards; to clubs, circles, and members for co-operation in abiding by the rules and regulations, and to our President whose leadership and guidance have made this year a rewarding experience.

TREASURER

— Mrs. W. M. Allison

Audit, May 31, 1957, closing records of previous administration, showed these balances: Checking Account, \$10,197.11; Savings Account, \$1,675.97.

Audit, covering period June 1, 1957-April 7, 1958, indicated the following:

Checking Account:	\$18,285.90	(Receipts: \$29,282.93; Disbursements: \$21,194.14)
Savings Account:*	2,419.96	(Receipts: 759.22; Disbursements: 16.10)

\$20,704.99 Total Cash in Banks, April 7, 1958.

The Federation also owns U. S. Bonds: Cost, \$832.50; Maturity Value: \$1,125.00. Major items of income: Dues, \$16,746.00; 1958 Calendar, \$3,667.82; Conservation Scholarships, \$3,302.59; 1957 State Flower Show, \$1,468.19; and from commissions on Book Sales and Notepaper, sale of Books of Information, Wildflower Napkins and Juniors' Gardengraphics, Flower Show Schools, Awards, Garden Cart, etc.

Disbursements were for Subscriptions to Florida Gardener, \$6,922.70; National Council Dues, \$2,755.80; H. Harold Hume Fellowship, \$1,800.00; 1957 Conservation Scholarships, \$1,050.00; Book of Information, \$1,384.95; 1958 Blanche Covington Nature Study Course, \$500.00; Awards, \$456.38; Office Equipment, \$693.20; and for operating expenses (postage, mimeographing, printing, stationery, other memberships, audit, President's travel, library, convention expense).

* Life Membership Fund—earns 3½% interest.

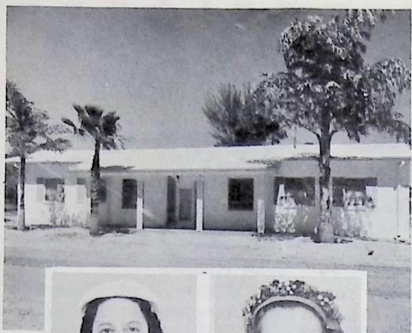
CORRESPONDING SECRETARY

— Mrs. Charles J. Brown

Copies of resolutions, proposed amendments to the corporate charter and the bylaws, and call to the 1958 convention have been mimeographed and mailed to Board Members, Club and Circle Presidents. Copies of the State President's bulletin to District Directors, call to Board Meetings, and synopses of the February and April board minutes, as condensed by the President, have been mimeographed, assembled and mailed.

Originals of a resolution seeking billboard control on the 41,000 miles of interstate and defense highways were sent to members of the Florida delegation in the United States Congress and to other designated officials.

Letters of welcome to new clubs and greetings to probationary clubs, with copies to directors of the respective districts, and courtesy resolutions have been mailed.



New Davis Islands Garden Center Dedicated

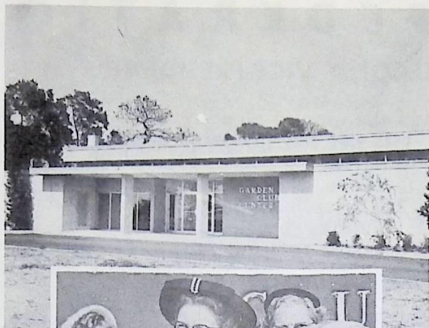
The Davis Islands Garden Center located in beautiful Marjorie Park, work on the 55 acres of which previously won for the Islands gardening group **National Council's Kellogg Award For Civic Achievement**, is an 11-year dream come true.

Recently completed by the club at a cost of \$30,000—raised by members in various projects and with the generosity of their many friends—it was dedicated by Mrs. W. A. Hunt of Palmetto, director of District VIII, on April 17 during the 32nd annual convention of the State Federation. Gardeners from all sections of Florida, in Tampa for convention, were guests at a reception in the center the same day.

The low, rambling building is of concrete block construction. Painted snow-white, it has shutters and ornamental iron grille-work in soft aqua that add to its attractiveness. One end of the tastefully furnished 30 x 18 foot foyer holds shelves of gardening books, with handsome vases for accent.

Space to seat some 300 persons has been provided in the 70 x 36 foot main meeting room which overlooks the canal that flows into Tampa Bay and Hillsborough River. Both foyer and meeting room are finished in aqua.

There are also powder rooms, a kitchen with complete electric equipment and a store room. A heating system has been installed and members plan to add air-conditioning equipment and an up-to-date sprinkling system.



—Photo Courtesy St. Petersburg Times

ST. PETERSBURG GARDEN CENTER DEDICATED

Mrs. Vernon L. Conner, Mount Dora, president of the Florida Federation of Garden Clubs, (pictured second from left) gave the dedicatory address for the Garden Club of St. Petersburg's recently completed Garden Center on March 29, 1958.

Pictured with her at the \$40,000 building are, at left, Mrs. John W. Cummings, St. Petersburg president; Mrs. Stuart Warren, decorations chairman; and Mrs. W. A. Hunt, Palmetto, director of District VIII.

The Garden Center, also pictured, is of cement block construction with a glass foyer and movable stage in the auditorium which has a seating capacity of 600. It also boasts a library, well equipped kitchen, ladies' lounge, men's room, storage room and caretaker's quarters.

Leased from the "Sunshine City" for 50 years, with option to renew, is the five-acre tract on which the Garden Center is located.

A big circular driveway sweeps into the front from Marjorie Park with its elaborate electrically lighted fountain, encircled with broad walks and benches inviting relaxation in a setting of flowering trees, tropical plants and colorful annuals.

Mrs. J. A. Franquiz, president, and Mrs. Armin H. Smith, building chairman, headed the Garden Center committee.

TROPICAL SHORT COURSE

By MRS. LUTHER H. ATKINSON

Interest in sub-tropical gardening brought people from Canada and distant parts of Florida to the Second Annual Tropical Short Course sponsored by the University of Miami and District XI on January 29-31, 1958.

"Some Special Problems of Gardening in Southern Florida" was the theme. Dr. Taylor R. Alexander and his staff emphasized the cultural problems common to the area; the effect of soil, wind and temperature upon plants, and how windbreaks can counteract damage. The advances being made in the research of tropical foods were also stressed.

"Planting, Design and Layout" was illustrated by Frederic B. Stressau, a nationally known Landscape Architect. Mrs. Julia Morton lectured on "Economic Plants Among Our Ornamentals."

A special feature of the course was a demonstration with tropical plant materials on "How to Achieve Distinction in Flower Arranging" by Anita Stelle.

GARDEN CLUB MANUAL

Publication of a Garden Club Manual has been approved by the Federation's Executive Board.

The manual will outline and clarify duties and responsibilities of club officers and chairmen to the Club and State Federation; and those of state officers and chairmen to Clubs, the State Federation and National Council.

Other subjects to be covered include Presidents' Conference, District Meeting, protocol, memorials, dedications, sample bylaws and resolutions.

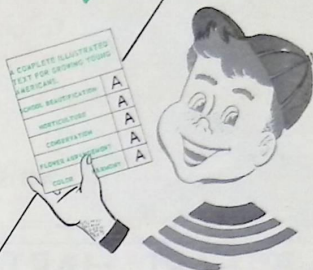
With leaders in all phases of the total garden club program as contributors, the manual will fill a long felt need. It will serve as a guide to the new officer, chairman and club member.

Mrs. Karl A. Bickel, Sarasota, a past state president, will serve as editor.

Members of the editorial board are Past President Mrs. John R. Parkinson, Vice Presidents Mrs. C. R. Mayes, Jr., Mrs. Arthur F. Coe, and Mrs. Melville Hall.



Juniors'
Gardengraphic



A guide especially suited to those concerned with Junior Gardening is now available from the new Book Service Chairman, Mrs. Philip James, 5620 S. W. 67th Avenue, Miami.

For an anticipated District Presidents' Conference, workshop, Annual Meeting or State Convention the **JUNIORS' GARDENGRAPHIC** can be made available by writing Mrs. James well in advance for consignment orders so that all club and circle presidents, also Junior chairmen, may actually see this concise, informative booklet firsthand.

This is Florida's first printed booklet on Junior Gardening to be distributed nationally and state-wide. It is general enough to be adapted in all parts of the country. It is the beginning junior leader's **manual**, the experienced leader's **guide** and the junior director's **must** for the all-over program of Junior Gardening.

Mrs. W. E. Turner of Largo, Junior Gardening Chairman of District VIII, is author of **JUNIORS' GARDENGRAPHIC**.

Through its publication, Mrs. Turner's dream for a "**Junior Garden Club Leader Scholarship**," to be awarded annually to an outstanding junior worker, is being made possible. It is saying "thank you" for work well done, helping to make possible the leader's education with children, and establishing better future leaders in Junior Gardening.

SULLIVAN, NELSON & GOSS, INC.

Underwriters of Municipal Bonds

COMEAU BUILDING

Carl L. Nelson, President

WEST PALM BEACH, FLORIDA

Mrs. J. B. Sullivan, Vice President

W. C. Goss, Secretary-Treasurer



FREDDY PETERSON

Nationally Noted

ARTIST — LECTURER — TRAVELER

To obtain free exhibit-lectures for Clubs and
' Organizations in Florida

— November 15 through April —

write

ARTIST FREDDY PETERSON — ZEPHYRHILLS, FLA.

P. O. Box 608

F. EARL HART

Realtor

Acreage - Farms - City Property

Zephyr Heights Homes

"Have A Hart Take Care Of

Your Real Estate"

718 Fifth Avenue

Phone SU 2-3915

ZEPHYRHILLS, FLORIDA

**Marion Smith's
Florist and Garden Shop**

Flowers for All Occasions

FTD Service

324 South Gall Blvd.

ZEPHYRHILLS, FLORIDA

Phone SU 2-4275

P. O. Box 1646

**ZEPHYRHILLS
SUPER MARKET**

Serves

EAST PASCO COUNTY

With The Best of Everything

Western Meats

Fresh Vegetables Daily

Low Shelf Prices

Zephyrhills, Florida

Robert Lopez, Mgr.

KARL J. MUELLER

**Creates and Installs Stained Glass Windows
For Many of Florida's Beautiful Churches**

and in addition

Offers Restricted Building Sites and

Distinctive Ranch-Style Homes

— at —

ZEPHYRHILLS, FLORIDA

"City of Pure Water"

F. LESLIE BESSENGER

Dade City, Florida

**Pasco County Sheriff and President
of Florida Sheriffs Association**

Invites

Support of All Citizens For

THE FLORIDA SHERIFFS BOYS' RANCH

*A Home for Worthy, Needy and Neglected Boys on the
Suwannee River near Live Oak*



PATTERNS for PROGRAMS

By MRS. C. R. MAYES, JR., *Chairman*

Now is the time to plan your programs for next year. To assist chairmen in planning, the following aids are available: Program Kit, Speaker List, Slides and a Booklet on Programs to be available later. Pattern your programs on the needs of your members and on the phases of our Federation program which you are stressing this year. Try a new presentation, a different topic, with your own members participating.

The Speaker List which was given to each club and circle at the Presidents' Conference is an aid in securing speakers. It lists the subjects, topics, fee, etc. We urge you to notify this chairman and some of the clubs in your area when you are having a well known speaker, whether from within or out of the state. If you can share a program with other clubs, or if another club can plan a program at the same time, the travel expense and cost will be less.

Program Kit

The "Program Kit" is available for a loan of two weeks for postage charges. The Kit contains program suggestions, yearbooks, bulletins, sample of the entry presentations for a program award, etc.

Several sets of slides have been obtained and are available for loan from the Garden Club Library in Gainesville. In order to provide more slides we are soliciting 35 MM colored slides of your landscaping projects, roadside, public plantings, flower shows, etc. These should be accompanied by a brief commentary on the subject, including the name of your club or circle and town.

Program Booklet

A Program booklet published by National Council Books, Inc., will be released in the fall. The booklet is slanted toward membership participation and contains outlines of programs on all phases of federation work. Chapters on Parliamentary Law, types of program presentations, installation services, etc. are included.

SUBSCRIPTION AWARD WON

The \$10 award offered by Mrs. C. R. Mayes, Jr., for selling the greatest number of NATIONAL GARDENER subscriptions was presented to the winner, Mrs. E. O. Williams of Fort Lauderdale, at the Tampa Convention.

THE 1958 CONVENTION

From the first "Ah-h" as delegates entered Palace Theater and saw the gorgeous stage setting by Mrs. Herbert Woolf of Virginia Park Circle through business sessions, forums and a program of delightful events lasting until home-going time, the Convention hosted by Tampa Federation of Garden Club Circles was great!

The Fashion Show staged by Tropical Garden Club, featuring togs from Wolf Brothers, together with Fashions in Flowers for various hours of the day, arranged by neighboring clubs, was dramatic and inspiring.

Mrs. E. Hendree Paine fascinated her audience as she arranged flowers using Florida's Bounty of Beauty. Hostess federation circles did a good job in the same subject with amaryllis and gladioli in bamboo—Florida materials.

Roses and grapes in silver and place cards with gold seals and purple ribbons at the award banquet won praise for Mrs. John R. Bear and her Circle chairmen. 9 neighboring Tampa Garden Clubs used flowers and foliage in hats as Good Neighbors' Luncheon decorations and the Home Tour took visitors down Bayshore Boulevard, being made even more beautiful under the direction of Parks Supt. B. B. Bradley.

Included in the House and Garden Tour were the Tampa Garden Center, the W. Howard Frankland, John D. Hammer, Paul T. Ward and Chester H. Ferguson homes and Tampa Yacht and Country Club where the Tampa Federation of Garden Club Circles entertained with a beautifully appointed tea.

Mrs. C. Verne Klintworth, *Chairman*

How Are You Fixed For RUBBER STAMPS?

Special To All Garden Clubbers
\$1 any two lines—25c each additional line. Postpaid.
Stamp Made Same Day Order
Received - Satisfaction Guaranteed
Order Today!

"Rubber Stamps Are My Hobby"

FITCH'S RUBBER STAMPS

105 W. Gulf Drive
New Port Richey, Florida

REPORTS OF

DISTRICT I

—Mrs. Robert A. Gottfried, Director

"DON'T BE A LITTERBUG—THIS IS A GARDEN CLUB DISTRICT" is proclaimed from the time one enters the western boundary of Florida on U.S. 90 until one leaves through any number of exits from the four northernmost counties of District I. For the past two years litterbags have been supplied every car stopping at the Welcome Station. They have been made and distributed to every family in the District by Junior Garden Clubs.

District Junior Gardening and Roadside Development chairmen have made outstanding progress in combining their programs to promote the anti-litterbug project which has been District I's foremost program for two years. Recently, through the cooperation of a national organization, LITTERBUG KITS were distributed to all radio and TV stations in the district to further keep the public constantly informed of the necessity for clean roadsides. Interested organizations, individuals and garden clubs throughout the State of Florida and the United States have requested details of our successful program.

Enthusiasm for our LITTERBUG PROJECT has not caused us to neglect the many other facets of our National and State Federation programs and projects. Garden Clubs and members have cooperated wholeheartedly with all chairmen to make our environment, community and State a better place in which to live.

A DATE TO REMEMBER: April 1-3, 1959. The Pensacola Federation of Garden Clubs invites you to participate in the SEVENTH FLORIDA STATE FLOWER SHOW!

DISTRICT II

—Mrs. Eugene Bowles, Director

Facing Florida's Future with 1068 Garden Club members in District II has been an enriching experience for its director who has visited each of 13 clubs.

Counties in this area border or are located close to a State line so the District has an opportunity to welcome visitors and newcomers to Florida with Miles of Beauty. Roadside Beautification and City Public Planting have been emphasis objectives. Vernon and Cottondale, new clubs, have outstanding beautification projects. Thousands of azaleas and dogwood are "Making District II Bloom." The long range landscape plan for our highways includes hundreds of native flowering plants, trees and shrubs accented with beds of *hemerocallis*.

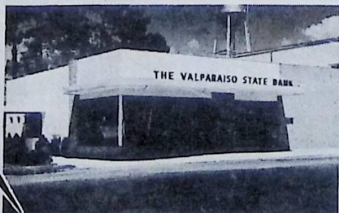
Closely associated with this emphasis is the Litterbug Program—helping to keep highways and towns clean. This work included clean-up campaigns, programs, placing signs, making and displaying posters, Don't Be A Litterbug stickers given to school children, purchasers of vehicle tags and licenses, and radio programs giving information and appealing to the public to help keep highways clean and green.

There was increased interest in Conservation. Following a Fall Conference at Florida Caverns State Park programs were presented in Clubs and gifts toward Scholarships were made by seven clubs.

Our grateful thanks to Lynn Haven for the well-planned District Meeting and to Port St. Joe for being hostess to the Spring Presidents' Conference.

The VALPARAISO STATE BANK

Facility
at
EGLIN
AIR FORCE
BASE



NIGHT DEPOSITORY SERVICE

Bank by Mail System
and Other Services

Member F.D.I.C.

- Regular and Special Checking Accounts
- Savings Accounts
- Drive-in Teller

Valparaiso, Florida

"HOME OF EGLIN AFB"

DISTRICT DIRECTORS

DISTRICT III

—Mrs. Fred Carroll, Director

Winter weather, with a rare snowfall, hampered gardening activities in District III. Reports from our nine clubs reveal that while digging outdoors was prohibited, digging in about the many facets of our garden club work—awards, conservation, teacher scholarships, roadside development, legislation, junior gardening, Blanche Covington Nature Study Course, etc.—has been rewarding.

Our feathered friends have received more attention than ever before. All gardeners report that early and late each day during the rugged Winter they made certain food and water in abundance were available to them.

With more new hospitals, nursing homes, and schools for the handicapped needing the generous services of our members, Garden Therapy activities have been greatly accelerated and mutually beneficial.

Much groundwork has been accomplished toward organizing Junior Garden Clubs in District III for the Fall term of school.

A horticulture class in Tallahassee Garden Club, meeting the last Wednesday morning of each month has attracted large groups of earnest gardeners. Our District Conservation Conference in November with Tallahassee Garden Club as hostess group was most inspiring and helpful.

Your director trusts the heat of Summer will not be too devastating for our wonderful garden club members so that to a certain degree some real gardening can be accomplished.

DISTRICT IV

—Mrs. Carroll Griffin, Director

District IV has enjoyed a wonderful year. It has 23 clubs, 189 circles and a membership of over 4800, plus seven Life Members, in the Florida Federation. 12 new clubs and circles were federated this year and 16 are serving probation.

Our thanks to Ribault Garden Club and the Lake City Federation for so ably serving as hostesses for the Presidents' Conference and the District Meeting.

Under the direction of our District Conservation Chairman an excellent Conservation Conference was held, over 75 programs presented, and seven Teacher Scholarships given. We have stressed a "birds" program for each club, have done a great deal of therapy work, and have concentrated on the planting of flowering trees for civic and roadside beautification. We proudly boast of more than 9000 active Juniors and our FIRST Junior Leader workshop, held in St. Augustine on May 22, was most successful.

Two Flower Show Schools were held. We have one Nationally Accredited Instructor, 39 Accredited and 26 Student Judges, and have staged 18 Standard Shows. For the first time, we presented a Flower Show Practice Clinic which was most successful. Also, for the first time, we compiled and distributed a District Speakers List.

We have accepted the theme "Facing Florida's Future" as a real challenge, received fine leadership and inspiration from our State President, loyalty and cooperation from our district and are justly proud of our accomplishments.

THE STAFF RESTAURANT, INC.

Famous For

Seafood Dinners • Smorgasbord (Wednesdays)

and

STAFF'S GULFVIEW HOTEL

With Motel Units on Water

Established in 1930

FORT WALTON BEACH, FLORIDA

39 E. Main Street

P. O. Box 116

Phone CH 3-3482

REPORTS OF

DISTRICT V

—Mrs. G. T. Smith, Jr., Director

One only has to drive through Archer, Belleview, Brooker, Cross City, Dunnellon, Floral City, Gainesville, High Springs, Lake Butler, Newberry, Ocala, Starke, or Weirsdale to know that the 1274 members of District V are striving for a more beautiful place in which to live. Many flowering trees and shrubs have been planted in the effort to MAKE FLORIDA BLOOM.

Landscaping and planting school grounds has been district-wide; much work has been done developing City Parks, landscaping and planting Court House, hospital and library grounds as well as roadsides. Effort is being expended to clean-up as well as to plant. In connection with very active anti-Litterbug campaigns one club cleaned up their public park, two observed Clean-up Month and another sponsored a Clean-Up float in the County Fair parade.

Ten clubs have sponsored Landscape Design Short Courses and much interest has been shown in Birds. Junior Gardening, one of the most important phases of our garden club responsibilities, has been widely stressed and many excellent programs have resulted. Garden therapy projects helped patients in hospitals, rest homes and private homes. The District Conservation Conference and programs have been outstanding.

Four clubs presented Holiday House tours at Christmas, five held Spring Flower Shows while special horticulture projects included growing and keeping records on new plants, planting and keeping records on native plants.

DISTRICT VI

—Mrs. Julius Gresham, Director

"TOGETHER" was adopted as the theme for District VI at our Presidents' Conference. The 44 clubs and 52 circles with 2,604 members have worked together toward making the District outstanding and we welcomed four new clubs of Eau Gallie in November.

Our Conservation Conference was held in October. At the District Meeting our District Conservation Chairman presented the idea of a "Money Tree" for scholarships. The money tree is just a bare branch in a pot but when fertilized—with coins—grows leaves (play money attached). When the yield is 50 a Scholarship has been grown! Through this method District VI will have at least 9 scholarships!

We secured three advertisements for the Florida Gardener, sold 1,920 Calendars, bought 195 books from National Council, are selling the second carton of Wild-flower Napkins, had 9 exhibitors in the State Flower Show and are proud to claim a Tri-Color winner. 10 Flower Shows were held.

Studies have included Hydroponic tomato culture, herbs, and Bonsai (dwarf trees). Seven clubs sponsor Juniors, with 131 members. Garden therapy includes work with handicapped children, hospitals and nursing homes. We had our quota for Nature Study Course and two instructors from the District. Active Litterbug campaigns are in progress and roadsides are being cleaned and planted.

Serving as director is a pleasure and together we are proudly striving to Make Florida Bloom!

Money For Your Club! **TROPICAL LIVING** homemaker and gardener

Subscriptions to
TROPICAL LIVING
HOMEMAKER & GARDENER
placed through your club, will put money
in your treasury.

TROPICAL LIVING
HOMEMAKER & GARDENER
P.O. Box 56, Buena Vista Station
Miami, Florida



Plant City Presidents Mrs. Paul Woods, Camellia Circle; Mrs. B. B. Blanton, Plant City Federation; Mrs. Roy Alexander, Bougainvillea Circle; and Mrs. Jack Hooker, Azalea Circle, line up to buy Gardening and Horticulture stamps on first day of sale. — Photo Courtesy Gladys Jeffcoats

DISTRICT DIRECTORS

DISTRICT VII

—Mrs. Julian E. Laughinghouse, Director

District VII, with 24 clubs, 94 circles and approximately 3000 members sponsors more than 2500 Junior Gardeners. Workshops, symposiums, conferences and clinics have been held in various phases of our program.

With residents invited to bring ailing plants to sick plant clinics, where through cooperation of the horticulture committee, County Agent and a fertilizer and spray company they are treated "on the spot," the quality of horticulture has been improved for flower shows and home gardens. Two courses in Landscape Gardening, with instructors from the University of Florida, were given during the year and increasing interest in this phase of work has been noted.

Of special interest among our larger clubs were the 11 projects of Winter Park Garden Club. Last year their benefit "Fashions in the Garden" provided funds for placing 800 permanent seats in the Garden and this year's proceeds were used for lighting the amphitheatre. Other projects included landscaping the new Winter Park Library grounds, Grace Edwards Memorial Park and the Friendship Memory Gardens at the Women's Club.

Orlando Garden Club, along with many other projects, sponsored Audubon Screen Tours for over 5500 Orange County school children. West Orange Garden Club, with only 36 members, planted over 5000 daylilies in the Winter Garden community and the Maitland Garden Club helped meet their budget with proceeds from an "Herb Smorgasbord Luncheon," which proved very successful.

DISTRICT VIII

—Mrs. W. A. Hunt, Director

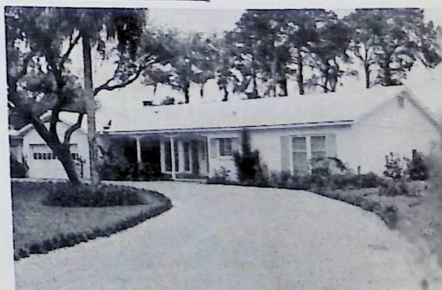
With 8 clubs accepted into the State Federation this year, District VIII now has 37 clubs and 119 circles and a membership of 5,316. This brings us within 4 clubs and 795 members of the District V total before it became VIII and IX.

All phases of Garden Club work have been emphasized, with 36 senior and 11 junior awards applied for. Following a District Conservation Conference club forums, radio and TV programs kept us conservation minded to the extent of 10 Teacher Scholarships given.

Three representatives attended Nature Study Course at O'Leno State Park. The principles of landscape design were emphasized through courses, lectures, book clubs, contests, workshops and exhibits. "Miles of Beauty," Litterbug campaigns, long range plans with county officials and property owners were included in Keep Florida Beautiful along our roadsides programs. Flowering trees were planted as memorials, to welcome new homeowners, to honor past presidents, and on civic, hospital and school grounds.

Horticulture was presented through programs, clinics, public forums, lectures and slides. Propagation records were kept. Juniors are learning plants from sowing to arranging, conserving to landscape design, and the beauties of nature. A garden therapy workshop resulted in increased interest. Activities of clubs have been publicized by newspapers, radio and TV, magazines and posters.

It is with a feeling of real pride we close another year's work, deeming it a privilege to be your director.



Pictured here are two of the attractive homes visited by delegates to the 32nd Annual State Convention in Tampa on the House and Garden Tour. They are, l to r, the W. Howard Frankland and the John Hammer residences.

REPORTS OF

DISTRICT IX

— Mrs. M. C. Kayton, Director

District IX is located in the South Central part of Florida. It comprises seven counties, beginning with Polk and including Collier, and numbers 21 clubs and 41 circles with a total of 1957 members. Four clubs and one circle were recently organized. All clubs participate in the Federation's program.

Interest in "Keep Florida Clean" is evidenced by the number of anti-litter ordinances being passed and the planting of trees and shrubs along approaches to cities is widespread. "Miles of Beauty" have been started by six clubs and another has 600 palms potted and ready for planting when State Road Department approval is received.

Flower shows were planned by all clubs but due to cold weather damage many were canceled. However, flower show knowledge was shared with others through flower arranging workshops, lectures, and placing of arrangements in windows of business places for the pleasure of homefolk and visitors from afar. Clubs emphasize horticulture and use the materials available to them from the University of Florida. Many are doing wonderful work in the garden therapy and Junior gardening phases of the program.

Publicity through newspapers and radio has been adequate and one club has a weekly radio program throughout the year. Lake Wales Garden Club entertained the State Board for the regular meeting in February and two District IX members are on the Federation sponsored European Garden Tour. The fine work being done by clubs and their splendid cooperation merit this director's appreciation.

DISTRICT X

— Mrs. Graham W. King, Director

The 28 garden clubs and 38 circles of District X, with a membership of 2,245, have enjoyed a fruitful, progressive and informative year. We have welcomed two new circles and two clubs are on probation. This director sincerely thanks hostess clubs for their cordial hospitality at the Spring Presidents' Conference and Fall District Meeting, both well attended, and the Fall meeting of the Florida Federation's State Board when District X was honored to be hosts.

Conservation, landscape design and roadside development conferences were held. Participation in civic beautification has been outstanding. Despite repeated freezes, several flower shows were held and some members exhibited in the State Flower Show. Several Flower Show Schools were held and we have 29 accredited judges, 25 student judges and 1 instructor.

District X has 20 Garden Centers and most of the clubs sponsor Juniors. We have 9 Life Members in the State Federation and a total of 1,141 members have visited State and National Parks and Memorials. Garden therapy work has brought cheer to hundreds; 8 communities have become bird sanctuaries and 4 others are in process. One National and 8 State awards were applied for. 130 books have been purchased through National Council, 1003 Florida Arrangement Calendars were purchased and 39 members subscribe to the National Gardener.

Perhaps the most far reaching contribution of District X has been the donation of 12 full Conservation Scholarships and one \$10.00 aid toward another! Is there any wonder this report is proudly submitted?

PLANTATION INN

LAKE WALES, FLORIDA

On U. S. Highways 17 and 27

Fine Foods Served in the
Atmosphere of the Old South

*"A Country Plantation in the
Heart of the City"*

Fred H. Kahler, Manager

Richard N. Kahler, Asst. Manager

RUTH MESSMER

Florist

NEW LOCATION

3366 S. Cleveland Avenue

FORT MYERS, FLORIDA

Telephone ED 2-8031

DISTRICT DIRECTORS

DISTRICT XI

—Mrs. Luther H. Atkinson, Director

Progress in service is the foundation for the brief summary of work in District XI, and the story of projects begun with an eye to the future.

Advancement has been made in the long range program of landscaping roadsides, parks, schools, hospitals and library grounds with members growing the plant material. Workshops for the study of landscape design have been conducted and emphasis given garden therapy. Many clubs have regular projects working with patients in nursing homes, hospitals and sanitariums. Members have given funds to build and equip a slat house at the South Florida State Hospital.

Progress in conservation education has been made, and more clubs are giving to the Teacher Scholarship. Interest and work grow in junior gardening and in keeping Florida clean. The clubs are prodding the public regarding trash disposal. Knowledge of horticulture and flower arranging is being gained; attendance at the Tropical Short Course, University of Miami, reflects this fact as does reception of the Television "Garden Club of the Air" program.

Yes "the toilers," those who lead, the loyal presidents, chairmen and members continue performing their duties with courage and determination and their aim is to Make Florida Bloom. One remembers them with pride, affection and appreciation.

IN MEMORIAM

God in His infinite wisdom has called a beloved past president of the Florida Federation of Garden Clubs home.

Mrs. W. H. Covington served as president from 1941-1945 and remained interested and active in the Federation program until her death at Troy, N. C., where interment was made with memorial services held at the same hour in her home church in Tallahassee.

She founded the Federation sponsored Nature Study Course which bears her name and was donor of the Blanche Covington Award for Leadership.

Tribute will be paid to her memory in the Fall edition of the Florida Gardener.

SOUTH ATLANTIC REGIONAL LANDSCAPE DESIGN SCHOOL

South Atlantic Region's Landscape Design School, to be held Sept. 15-17, 1958, at the University of Georgia, will feature a 2-day lecture series by landscape architects of national repute.

Registrations should be sent at once to Mrs. Claude R. Givens, 322 James Blvd., Signal Mountain, Tenn. After Aug. 15, send direct to the Georgia Center, University of Georgia, Athens. The Center has beautiful, modern rooms at moderate rates.

A \$10 fee has been set for students registering and taking the examination; \$8 fee for those not taking the examination.

A Life Membership in National Council of State Garden Clubs was presented Mrs. Vernon L. Conner, state president, by members of her executive board at Convention in Tampa.

Mrs. A. J. Williams, Lakeland, also was enrolled as a National Council Life Member.

NEW Underwood ADD-MATE does everything!



YOU'LL
HAVE TO
HOLD IT TO
BELIEVE IT!

phone
size
weight
under
7½ pounds

Adds • Subtracts • Multiplies
Totals • Sub-Totals

phone-size, all-electric adding machine. Priced for the store, home or office, it adds, subtracts, multiplies, repeats, corrects, totals up to \$999,999.99 and sub-totals all electrically. It's made by Underwood, world's most successful adding machine manufacturer.

\$168⁵⁰ as low as \$9.26
plus tax a month after
small down payment

10-KEY UNDERWOOD ADD-MATE
"masters your paperwork"

CHECK WITH
GEORGE STUART

133 EAST ROBINSON, ORLANDO, FLA., GA 32811

Posies, Plants and People

By MRS. CLYDE H. PETTIJOHN, Winter Haven, Horticulture Chairman

The Horticulture chairmanship has brought much joy and satisfaction. Now at the year's end we pause to give an accounting of our stewardship.

Facing Florida's Future with Flowers in our Traveling Garden Cart has been an enriching experience. Attending the 11 District Meetings and, with the cooperation of District Chairmen, promoting the sale of plants has placed \$276.65 in our fund to be used for a permanent beauty spot in our State.

All correspondence has been answered as promptly as possible—some 300 letters have gone out from this desk—and it was with much pleasure we mailed 100 First Day Covers bearing the new Horticulture and Gardening Stamp issued March 15, 1958.

Your chairman has attended all Executive Board meetings, judged six Standard Flower Shows, given programs to seven clubs, and assisted with the Horticulture and Conservation Conference in District IX. Also she attended Short Course in Gainesville and the Tropical Short Course at the University of Miami; secured speakers for and presided at the Horticulture Forum at State Convention in Tampa.

Summertime Is Here

The crescendo of beauty in April and May, after the long Winter months gave us new courage and incentive to work harder than ever to Make Florida Bloom. With Summer at hand many routine duties require attention.

Pest Control

Lace bugs enjoy Azaleas while aphids and white flies attack Gardenias. Spider mites and tea scale put in an appearance on Camellias and flourish in warm, dry weather. Thrips are the enemy of your Gladiolus and black spot is the most difficult problem in rose growing. Syringing plants will help control spider mites and Malathion spray will control aphids, mealybug, white flies and lace bugs. Black spot requires year round control. Spraying at five to seven day intervals with a good fungicide containing captan is recommended.

Now Is The Time

If your green thumb has been a bit frost bitten this Winter, now is the time to thaw it out. Propagations are in order, both for your own garden and for our Horticulture project.

Layering and marcottage are both interesting methods of reproduction. They work exceptionally well on crotons, lychees, juniper, bauhinias, and many other trees and shrubs.

Hibiscus and gardenias may be grafted now on good resistant stock. These two types of plants are subject to root knot which may be partially controlled by heavy mulch. Both plants are easily propagated by softwood cuttings. The time is right for taking cuttings from chrysanthemums, begonias and coleus as well as many other of your favorite plants.

Time To Fertilize

Your early Summer application of fertilizer should be on now and a thick mulch of leaves applied to help hold moisture and to keep roots cool during the hot days.

As the bloom fades in your Summer garden plant a crop of cow peas. You will have a nice green cover for the bare spots and may enjoy eating the "fruit of the vine." Turn this green crop under when it has spent itself and you will have benefited in three ways for your effort.

Late Annuals

If you expect to summer at home this year you still have time to plant late annuals. Zinnias, cosmos, marigolds, torenia and gaillardia are joy-giving posies for late Summer days. Their care and maintenance are at a minimum, while their effectiveness depends upon your flare for color.



ORCHIDS

Blooms

Plants

Seedlings

**F. R. PATTERSON'S
ORCHIDS**

Eloise Loop Road — Highway 540 A

WINTER HAVEN, FLORIDA

Facing Florida's Future With Legislation

By MRS. J. B. SULLIVAN, West Palm Beach, *Legislation Chairman*

To be successful in our legislative program, we must help elect Senators and House Representatives who believe as we do and will support and vote for our proposed legislation.

At the 1957 session of the legislature the date of the Primary election was changed to September. Therefore, in September of this year we will nominate Senators and House Representatives who will be elected in November at General Election to serve in the 1959 Florida Legislature.

We urge all garden club members to take an active part in our local and state elections. Familiarize yourself with our proposed legislation; discuss it with candidates; **tell them where you stand and ask them where they stand before committing yourself to vote.**

Looking Ahead

We are reaffirming our endorsement and working for passage of **legislation embodying the principles of a State Enabling Act for County Zoning.**

Florida municipalities already have the right to zone. Statewide County zoning will make it possible for cities and counties to work together to control the irreplaceable resources of natural land suited to meet future needs now being despoiled by shacks, unlicensed billboards, junk yards and bulldozers—a scrambled conglomeration which future generations will inherit unless legislation is enacted to remedy the situation.

Covers for Trash Trucks

In 1957 the federation-sponsored bill requiring that all open trucks carrying trash, crates, packing cases and the like be equipped with a secured covering passed the Senate without a dissenting vote after intensive work and a flood of letters, telegrams and long distance telephone calls from garden club members.

The bill was reported favorably out of Committee in the House and placed on the Calendar for action but was sidetracked for consideration of tax legislation. **This bill will promote cleanliness, safety and beauty along the highways of the State.** It will again be sponsored by the Federation in 1959.

Many Counties in the State do not have County Forest Protection Organizations. By actual survey approximately 50% of the unprotected forest land burns over annually while less than 2% of the protected land burns.



Mrs. James B. Sullivan is a native Floridian who attended school at the Florida State College for Women and Stetson University.

Employed for 18 years in the Secretary of State's office, in charge of Legislative Acts, she is admirably equipped for her federation assignment.

Moving to West Palm Beach in 1943, she has served as president of her garden circle and of the West Palm Beach Federation of Garden Clubs.

A past president of the Visiting Nurse's Association of Palm Beach County, she remains active on the Board. She has served as a member of St. Mary's Hospital Board and is co-founder and honorary Life Member of St. Mary's Hospital Auxiliary.

The Federation endorses and will assist members residing in those counties not having Forest Protection to seek legislation providing same.

Blue Star Memorial

We will sponsor a bill to extend the Blue Star Memorial Highway to include U. S. 90 from Jacksonville Beach on the Atlantic Ocean, proceeding westerly to Tallahassee where it joins the already memorialized western half of U. S. 90 in Florida.

Also U. S. 98 continuing the already memorialized U. S. 19-98 from Perry westward to Wakulla, and thence along U. S. 98-319 up the coast through Carabelle, Apalachicola and Panama City, merging with U. S. 90 at Pensacola.

We will endorse and lend our support to legislation which will best serve the agencies of our State and National Governments in safeguarding the invaluable natural resource heritage of our State.

REPORTS OF

BIRDS

Creating interest in birds, protecting, preserving and extending their habitats have been our objectives.

Sample copies of "How to Make Your City a Bird Sanctuary" have been mailed to clubs and five new sanctuaries—Venice, Marianna, Zephyrhill, Miami Shores and Wauchula—added. Copies of ordinances from 8 additional cities are on hand, bringing the total of Florida cities that are bird sanctuaries to 62. Is your city recorded?

This chairman prepared directives for distribution, wrote articles for the Florida Gardener and Garden Club Manual, helped with the Speaker's list and participated in club and District meetings as well as Junior Forum and Program Symposium at State Convention. She serves on the advisory board of the Governor's Wildlife Conservation Committee and on Florida Audubon Society's Board of Directors.

Mrs. W. W. Hendrickson, Chairman

BLANCHE COVINGTON NATURE STUDY COURSE

The 14th Annual Blanche Covington Nature Study Course was held at O'Leno State Park April 27-May 3.

Leaders included Dr. Malvina Trussell of FSU, State Botanist Miss Carol Beck, Mrs. John Whiteman, bird walk guide recommended by Samuel Grimes of Audubon fame; Allen Crawley of Myakka River State Park and Mrs. Horace Bentley, Daytona Beach Children's Museum, nature handcraft instructors; and Mrs. Elizabeth McCandless, artist, who presented "Color in Nature." Mrs. Jack Wolle was recreation director and Mrs. J. G. Raulerson, dietitian.

Other activities have included forming a Campfire group, attendance at District IV Presidents' Conference, Annual Meetings of Districts IV and V, and Board Meetings.

Mrs. Paul Brown, Chairman

BLUE STAR MEMORIAL HIGHWAYS

Your chairman assisted in securing the memorialization of U.S. 90 from Tallahassee to the Alabama line beyond Pensacola as a Blue Star Highway.

Two Blue Star Memorial Markers, one for erection by Pensacola Federation of Garden Clubs at the Florida-Alabama line and the other by the Garden Club of St. Petersburg on Sky-

way Drive, U.S. 19, have been placed. A third has been ordered for placement in the near future.

Your chairman participated in dedicatory ceremonies for the St. Petersburg marker, first for the West Coast, at the 32nd Annual Convention in Tampa and in the Make Florida Bloom forum.

A permanent designatory map has been prepared and cooperation of the State Road Department landscape engineer and other officials enjoyed.

Mrs. George J. Roark, Chairman

BUDGET AND FINANCE

Nearly 150,000 Southern Wild Flower Napkins were sold during the past year with a resultant profit to the Florida Federation and member garden clubs.

While these sales are gratifying they fall far short of the hoped-for goal of 100% club participation. Only 22 clubs have purchased a carton of napkins for sale, participated in the earnings and benefited by the profit.

We have a unique item in these Wild Flower Napkins, designed by one of our own members, manufactured exclusively for the Florida Federation of Garden Clubs, usable either as gifts or as conversation pieces in the home.

Our goal for next year should be at least double this year's sales. Clubs should consider three obvious sources of revenue—repeat orders due to ease of selling, orders from other clubs and statewide sales through shops.

Loyalty to your State Federation and revenue for your own Club should make for ease in achieving this success.

Mrs. R. H. Bowden, Chairman

DIAMOND "L" BRAND

Says "NO!" to dogs

Guards Lawns
and Shrubs

Positively effective dog
and cat repellent. At
garden stores, or
write direct. Dealer
inquiries invited.



PINT—\$1.25 / \$1.75 POSTPAID

QUART—\$2.25 / \$2.75 POSTPAID

HARRY N. LECKENBY CO.

DUVALL, WASHINGTON, U.S.A.

COMMITTEE CHAIRMEN

BYLAWS REVISION

Charter and Bylaws amendments presented to the 32nd Annual Convention in Tampa, April 17-19, included:

A change providing the affairs of the Corporation shall be administered by the duly elected Officers, and the Past Presidents of the Federation.

A change vesting title to all property owned by the Federation in Officers elected at the Annual Meeting.

Accepting Affiliate Clubs as members.

Making it mandatory that a candidate for Office of State President shall have served four years on the State Board; for First Vice President, two years on the State Board.

Dropping the word "standing" from all Committees.

Setting the annual dues of each Member Club at \$1.00 per capita; of each Affiliate Club at \$10.00; and reinstatement dues at \$5.00.

Increase in per capita dues from 60 cents to \$1.00 becomes effective in 1959.

At District Presidents' Conferences, held annually in the Spring, in even numbered years presidents shall elect a nominating committee of three members to present one or more nominations for District Director, a nomination for State Nominating Committee, and an alternate, at the Annual District Meeting in election years.

The amendments were passed by vote of the convention.

Mrs. A. R. Mullins, Chairman



"Scents are the souls of flowers; they can be perceived even in the land of shadows."

—Joubert

CLEWISTON INN

CLEWISTON, FLORIDA

(Finest Small Hotel South)

COMPLETELY AIR CONDITIONED

LOVELY ROOMS

DINING ROOM

BANQUETS AND MEETINGS
WELCOMED

Phone YUkon 2-3501

CONSERVATION

The program developed by this chairman includes making available to all Districts a balanced action planned Conference pertaining to conservation factors of daily life. Conference objectives were to alert members to resource use problems and possible solutions.

All counties (over 1200 school administrators) received announcements of the 3rd annual Conservation Workshop for Teachers, FSU, Tallahassee—July 7-23—3 hours graduate credit, scholarships available one to a county. Extra counties and candidates placed on a waiting list are contacted as vacancies occur.

To date 31 counties and 49 teachers have applied. Funds have been raised by direct contact and letter. Scholarship funds were also sought from outside sources. So far \$2,467.59 has been received. Gratitude goes to the 65 clubs and circles who provided 35-\$50 scholarships, 7-\$25 Grants, 20-\$10 Aids, and 13 varying contributions; also the family who gave \$100 as a memorial; the Foundation that gave \$100; the individual who gave \$50 and the corporation that gave \$50.

A Conservation directive was prepared for distribution to all chairmen in this field. Clubs were assisted with programs, materials, and resource problems. Your chairman serves on various State Committees and Boards furthering conservation thus making the Federation program more effective and meaningful.

Mrs. Robert L. Fairing, Chairman

COUNSELOR

It has been a pleasure to fulfill the responsibility of the Counselor: to be available at all times to the President for consultation.

Aside from the warm relationship existing between us, the sincerity of purpose of our able President has made each conference a rewarding experience. It was pleasant also to attend together National Council Board meetings in the Fall in Topeka and in the Spring in New York.

As Chairman of the European Garden Tours it is gratifying to report the 1958 Tour enrollments most successful and the 1959 Tour contest among clubs underway. The profits will make possible increased service to our clubs.

Mrs. John R. Parkinson

REPORTS OF

FLORIDA FLOWER ARRANGEMENT CALENDAR

Our 1958 Florida Flower Arrangement Calendar was a success!

It contained 17 Full Color pictures of arrangements made by members selected to represent the 11 Districts, pro-rated according to membership. In addition there were 35 black and white pictures chosen from those submitted by members for competitive selection. Every member of the Florida Federation of Garden Clubs is eligible to enter pictures in this competition.

The Calendar was prepared and sent to the publisher in the Spring and was ready for distribution to Clubs in June. It was sold out in record time.

Profits totaled \$3,667.82. This sum has been set aside for a long recognized need in our organization—the establishment of an Executive Office—to relieve the heavy duties in the office of the State President.

The Committee expresses its grateful appreciation to our President, the Board and members for their assistance and support in making this—our 1958 Calendar—a success that traveled around the world.

Let us look forward to an even more successful year for our mutual project—the 1959 Florida Flower Arrangement Calendar!

Mrs. J. Lynwood Price,
Contents and Promotion
Mrs. N. C. Rawls,
Treasurer

FLORIDA GARDENER CIRCULATION

Each year circulation problems increase and the inactive file of mailing plates grows with each issue. Many members are not receiving the Florida Gardener due to their failure to notify clubs of their change of address, whether temporary or permanent.

Many former members are receiving copies because clubs and circles fail to notify us of their changes in membership. Often new members do not receive the Gardener when clubs and circles fail to notify us of their additions.

Circles in club federations should check lists with their officers and not send in duplicate orders as this causes errors and takes extra checking time.

When sending in any order type it in block form and use correct mailing address. Year Books are not satisfactory

as often addresses are not correct for mailing. Do not send incomplete addresses but wait until they are verified. Keep a file for the circulation of copies in your club. Allow time for your orders to be processed, remembering there are deadlines to be met.

Cooperation of each member, club and circle is necessary for the operation of this department and is appreciated.

Mrs. Andrew A. Gurke, Chairman

THE FLORIDA GARDENER

Statement of Cash Receipts and Disbursements for the period March 1, 1957, to February 28, 1958

Cash in Valparaiso State Bank	
February 28, 1957	\$3,561.74
Receipts for the Period:	
Dues and Subscriptions	\$7,315.49
Advertising	4,059.14
Miscellaneous	49.20
Total Receipts	\$11,423.83
Total Cash Available	\$14,985.57
Disbursements for the Period:	
Printing Magazine	\$7,635.71
Mailing Service..	1,292.32
Miscellaneous expenses (stationery, etc.)	178.60
Advertising and Promotion	100.97
Auditing	50.00
Total Disbursements	9,257.60

Cash in Valparaiso State Bank	
February 28, 1958	\$ 5,727.97

Mrs. D. M. Young,
Business Manager

We Congratulate

The Junior Garden Clubs on Their
 "Litterbug" Campaigns

MAYOR CLIFFORD MEIGS

Town of Shalimar

L. S. Brock, Shalimar Store

Sonny Gill, Shalimar Center

*"Join the Juniors—
 Help Keep Florida Clean"*

COMMITTEE CHAIRMEN

FLOWER SHOWS

Garden clubs throughout the state have been encouraged to stage Standard Flower Shows of superior quality and beauty. In spite of killing freezes experienced by Florida during the Winter months, 80 shows were registered.

The use of free entry tags for shows has been promoted this year for the first time. 31,000 tags have been supplied by the Armour Company to 58 Garden Clubs. Armour's Educational Exhibit, free on request, has been placed in 11 shows.

A Flower Show Calendar has been compiled for each issue of THE FLORIDA GARDENER. Similar calendars were compiled for three state publications and one national information bureau.

Flower Show Kits are supplied to new clubs and circles needing assistance in staging a Standard show.

Entries and credentials were listed for state Flower Show awards, and a committee appointed to evaluate the material submitted. Applications this year included scrapbooks from Junior Shows to be judged for awards.

Mrs. H. J. Davis, Chairman

Copies of the January Directive, supplement to the 1957 Handbook, are available through National Council Books for 25c each.

ATTENTION!

CLUB NEWSCAST CONTRIBUTORS!!

Be on time. Submit news to the assistant editor by August 1, October 1, January 1, and/or April 1 for Fall, Winter, Spring, and Summer issues, respectively.

News should be such as to inspire other clubs to try similar projects.

Report items clearly and briefly, otherwise, with limited space, there will not be room for them all.

Avoid personal mentions. Clubs hold the spotlight in the Newscast, not people.

Be specific. Identify a circle or club by its name and home city.

Leave ample space between items. For a club with two different projects, report each in a separate paragraph.

Send flower show dates to the state flower show chairman, not to the Club Newscast editor.

Mrs. L. T. Nieland, Assistant Editor

FLOWER SHOW JUDGES

Coordinating interests of the Florida Council of Flower Show Judges and the Florida Federation of Garden Clubs has included: Formulating, printing and distributing, via the President's Package, 1100 copies of a Standard Show; determining scales of points for evaluating shows applying for National and State awards—their approval, use and acceptance; securing district representation with flower arrangement pictures for the State Flower Show's souvenir program.

Also serving with State Awards, Flower Shows and Flower Show Schools committees, submitting copy for The Florida Gardener, the Programs for Garden Clubs booklet and the Garden Club Manual.

Assisting with the forum for Flower Shows at State Convention was a pleasure, considering the value of the program for the advancement of flower shows, exhibiting in and the judging of them.

Mrs. R. M. Dwyer, Chairman

FLOWER SHOW SCHOOLS

Our work has included registering 23 Flower Show Schools, handling applications for two Reading Examinations, securing 42 Judges' Certificates and 56 renewals or refreshers.

We removed cards of one accredited and one student judge, due to death, and cards of two accredited and 49 student judges because of time lapses. Florida now has 352 Accredited and 222 Student Judges.

Three new Instructors have been approved by the State Committee, and accredited by National Council.

Information and clarifications from National Council have been passed along as have 5 pages of mimeographed materials for local Flower Show Schools chairmen and/or instructors; distributed copies of the 9 January recommendations, mimeographed copies of the new supplement to the 1957 Handbook for distribution to Flower Show Schools Committee, District Directors, local Flower Show Schools chairmen, Judges' Council officers and directors and at the forum at State Convention.

We prepared lists of Accredited Instructors and Judges and the Reading list for the Book of Information.

Mrs. Truman Green, Chairman

REPORTS OF

GARDEN CENTERS

A list of Garden Centers was compiled for the Book of Information and one sent for use in the new National Handbook and Directory. Data on type of building, number of members and the date of organization was given.

In Florida 32 Garden Clubs own their Centers, 14 use civic buildings or rooms, 54 a library corner or shelf. A questionnaire and copy of the National Handbook has been sent all Centers.

This chairman has written an article for the FLORIDA GARDENER, attended the District VIII Presidents' Conference and Annual Meeting, the Short Course at University of Florida and all State Board meetings except one.

She served as chairman for the Garden Center Scrapbook Award and conducted a forum at the State Convention in Tampa, presenting four speakers on subjects pertaining to Garden Centers, their establishment, operation and value to the community.

Mrs. Don W. McKay, Chairman

WINS SCHOLARSHIP

Mrs. Edith Siegmund, Junior Leader in the Orange Blossom Circle of Mandarin Garden Club, was awarded the Lucille Turner Junior Garden Club Leader Scholarship at the Tampa Convention.

GARDEN THERAPY

Widespread participation in the federation's garden therapy program is indicated by this statistical report:

Clubs growing a cutting garden for a hospital or institution: 24.

Making arrangements, decorations, and favors for a hospital or institution: 106—regularly, 56; special occasions, 60.

Supplying flower seeds, magazines, bulbs, books and other horticultural materials for a hospital or institution: 65.

Placing flowers in chapels, wards, or special schools: 58.

Encouraging Junior Gardeners to become interested in various therapy projects: 48. How many juniors? 1440.

Working as volunteers in a school for exceptional children, garden clubs for the blind, a penal institution, or creating indoors gardens for shut-ins: 55.

A project or craft idea for work with children, partially disabled individuals, etc.: 33.

Securing for distribution among bed patients and handicapped persons COLORED flower catalogues: 12.

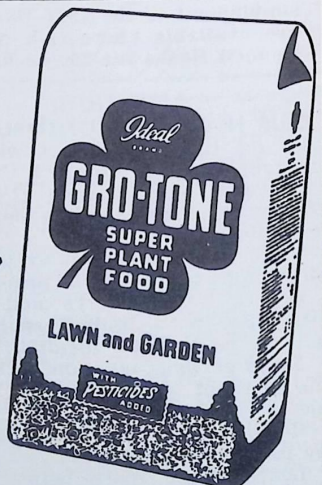
Mrs. F. E. Mitchell, Chairman

"Gardening is the universal language of all peoples."

Here's the Secret of a
Green Thumb in Florida!



Feed Your Lawn and
Garden Gro-Tone Super Plant Food and Enjoy
the Amazing Results Gro-Tone Extras Bring



A Quality Product of Wilson & Toomer

Special Formula for Florida Soil

COMMITTEE CHAIRMEN

HISTORIAN

Mrs. Brooks Fleming, Regional Director, has stressed written histories as a main project in the South Atlantic States during her administration.

Your State Historian, desiring to be cooperative, has sincerely tried to promote the appointing of historians and the recording of written histories in all of our Florida District, Club and Circle groups. The current State History is up to date.

This Chairman, a newcomer to the State Board, deems it a privilege to serve such a great organization under the leadership of our State President, Mrs. Vernon L. Conner, who with a song in her heart and a smile on her lips is "Facing Florida's Future."

Mrs. C. C. Shorton

JUNIOR GARDENING

We report 652 clubs with 15,464 Juniors instructed in schools, 4-H clubs, Girl Scouts, Vacation Bible Schools, Campfire, YMCA and homes this year.

Five of the 11 districts held workshops, stepping stones to better leadership, and we urge the districts not having one during the past year to consider one for the Fall. We shall be glad to help in setting up same. Two Junior workshops were held this Spring—St. Augustine on May 22 and Orlando on May 27.

We cooperated with the Litterbug Chairman in mailing 560 notices of "Keep Florida Clean" Day along with the Junior Questionnaire. Many clubs reported 15 minute radio programs, distribution of litterbags at gasoline stations and entrances to town, conducted clean-up campaigns with a litterbug burned in effigy, had their mayor proclaim the day in addition to Governor Collins, made posters for local stores and for new state awards.

Nine clubs held flower shows in conjunction with senior shows. Fifty-five clubs, a third more than any previous year, applied for awards. We cooperated with Mrs. Alex Laurie, chairman of the Junior section of the State Flower Show, and shall work with the State Landscape Design chairman in promoting this study next year.

Mrs. C. E. Saunders, Chairman

LANDSCAPE DESIGN

All phases of Landscape Design study have been advanced through book clubs, lectures, "clinics," workshops, study groups, short courses and field trips. Based on recommended books study outlines have been prepared and City Planning questionnaires, as suggested by the National chairman, published.

The FLORIDA GARDENER Winter issue, highly praised by other states and Dr. Hubert Owens, former National chairman, featured Landscape Design and introduced City Planning with excellent articles by Governor LeRoy Collins and Maurice Rotival, famous city planner.

Bibliographies have been made available, including lists of "Do-It-Yourself" books, as well as lists of suggested program subjects and speakers.

This chairman assisted in compiling slides of gardens around the world. Simplified methods of making scale models of great versatility for use in instruction of groups, including Juniors were devised. Entries for State Award 11 were judged and exhibited at Convention along with suggestions for improvements.

Your chairman attended the South Atlantic Regional Meeting in Charleston, S. C., and, by invitation, spoke on Landscape Design in Florida.

CLUB AND CIRCLE LANDSCAPE DESIGN CHAIRMEN

Please send publicity clippings, Year Books, programs, and other items indicating participation in this Federation emphasis program to the State Chairman:

Mrs. G. O. Gjoerloff
Route 1, Box 807, Apopka, Florida

Mount Dora Publishing Company

MOUNT DORA, FLORIDA
LETTERHEADS • BROCHURES

All Fine Printing By
Letterpress or Offset

Publishers of

THE MOUNT DORA TOPIC

National Prize-Winning
Newspaper

REPORTS OF

NEW LIFE MEMBERS

DURING THIS ADMINISTRATION

Mrs. C. R. Mayes, Jr., by Pompano Beach Garden Club; Mrs. Carl Scheffel by South Florida Garden Club of Miami; Mrs. A. Marshall Mullikin, by the Garden Club of Winter Haven; Mrs. Helen H. Cutten by the Coconut Grove Garden Club of Miami; Mrs. Gustav Werner by Melbourne Garden Club; Mrs. Eugene W. Bowles by Marianna Garden Club; Mrs. Robert A. Gottfried by Eglin Air Force Officers' Wives Garden Club; Mrs. Howard G. Gamble by Eustis Garden Club; Miss Margaret Grayson by Orchid Garden Club of Delray Beach; Mrs. Julius L. Gresham by Ortona Garden Club of Daytona Beach; Mrs. Richard Downing Pope by Gardenia Garden Club of Winter Haven; Mrs. M. C. Kayton, Wauchula, by District IX; Mrs. Crawford T. Bickford by Park Lake Circle of Orlando; Mrs. C. Verne Klintworth by Rose Circle of the Tampa Federation of Garden Club Circles; Mrs. W. A. Bingham by Lakewood Manor Circle of the Tampa Federation of Garden Club Circles; Mrs. Mary Elizabeth Knight, by Purity Springs Heights Garden Club of Tampa and Lakewood Manor Circle of the Tampa Federation.

Mrs. Henry S. Pennock, Chairman

LITTERBUG

Parodies ranging from the ever popular and martial strains of "Dixie" to the catchy "Litterbug Rag" have been available to Junior Garden Club workers this year in furthering our campaign against the litterbug. Never before has there been such interest in songs, skits and jingles!

Ruth M. Young added "spark" to our work with the Junior Litterbug program by giving two awards of \$7.50 for posters pertaining to litter. These posters were received, judged and returned to owners with the hope that twice as many will be entered next year.

Another "first" for the Florida Federation of Garden Clubs was the proclamation by Governor LeRoy Collins designating January 15 as "Don't Be A Litterbug—Keep Florida Clean" Day.

Every garden club in the state was contacted and participated in some way in this one-day fight against litter. Such companies as Florida Power and Light and Florida Power Corporation joined us in our efforts to promote this day through their newspaper and radio advertising. The Florida Highway Patrol helped by handing out "Litterbags" in various parts of the State.

Fortunate, indeed, are we to have a service organization such as KEEP AMERICA BEAUTIFUL to back us in promoting this program.

Mrs. Sidney Davis, Chairman

27 BANKS
serving **ALL**
FLORIDA

From Pensacola to Key West, the 27 member banks in the Florida National Group of Banks, are serving industry, agriculture and the individual; aiding in the growth and development of this great State.

**FLORIDA
NATIONAL
GROUP
OF BANKS**



MEMBERS F. D. I. C.

Junior WAS My Dearest Friend
He helped me strew my litter
But since he joined the Garden Club
He has proved to be a quitter!

—Ruth Young



COMMITTEE CHAIRMEN

PUBLICATIONS

Your Publications chairman assisted the State President with the Book of Information, cut 61 stencils for officers and state chairmen, and cut stencils for Executive Board minutes.

She also served as publicity chairman and as co-chairman of schedule for FLORIDARAMA, and spoke on the publicity and program forums at the 1958 State Convention in Tampa.

Mrs. Slater Cox, Chairman

PUBLICITY

Publicity—a public relations office whereby your chairman serves as liaison between the Garden Clubs and the general public.

Keeping Florida Green is everybody's business and all Floridians are gardeners at heart, whether members of the Florida Federation or not. It follows that all are interested in the Federation's activities, its projects and its aims.

Indicative of this general interest is the wholehearted cooperation of the Associated Press and individual club editors.

The most important factor with publicity, and one which draws the smiles of editors, is brevity. Others are factual news items, timely copy, i.e., current and not history.

Since Florida Federation of Garden Clubs' releases cover ONLY projects or plans in connection with the state program, then news items MUST be of general interest and not localized or eulogized.

Mrs. W. T. Chennell, Chairman

RADIO AND TELEVISION

This year's work in Radio and Television has been to stress the 13 week series of programs titled "Garden Club of The Air." Six districts have reported 8 radio and TV stations promoting "Garden Club of The Air," 163 programs produced, 4 tape recordings made and 132 Garden Clubs participating.

Your chairman conducted a Radio/TV forum at the District VIII Meeting in St. Petersburg, secured time on Radio Station WDAE, Tampa, for publicizing the State Flower Show in Eustis. Also, she has judged, with a committee, four tape recordings submitted for the Ana Louise Willis Radio Award and secured three speakers for the Radio/TV Panel

at the State Convention in Tampa, held April 17-19, 1958.

Your chairman has attended three Board Meetings, prepared material for The Florida Gardener as requested and sold two advertisements for our official publication.

Mrs. J. L. Hart, Chairman

RESOLUTIONS

Resolutions approved by delegates at the 1958 State Convention in Tampa are pertinent to orderliness, safety and beauty along Florida highways, conservation of our natural resources and safeguarding our heritage.

The Federation reaffirmed its support of a State Enabling Act for Zoning and again will seek enactment into law of a bill making it mandatory that all open trucks carrying trash be equipped with a secured covering.

Delegates went on record against the sale of the people's lands in Florida—submerged lands, islands and lands fronting on the Gulf, Ocean and lakes—by the Internal Improvement Fund Trustees when such sale is **not in the public interest.**

Also, they resolved to lend full support to legislative programs on state and national levels which best serve the agencies of these governments in safeguarding the invaluable natural resource heritage and plant-animal communities of Florida.

Further, to have local bills passed to provide for a vote in the counties not having Forest Protection Organizations; to secure extension of the Blue Star Memorial Highway so as to include additional routes.

At the Winter meeting of the State Board in Lake Wales resolutions urging support by United States Senators and Congressmen of national legislation providing for the control of billboards along the 41,000 mile Interstate and Defense Highway and giving commendation were adopted.

The latter included commending the Pasco and Pinellas Boards of County Commissioners, the Tampa Morning Tribune and its staff writer, Ralph Sumner, for timely and forthright actions in safeguarding Anclote Key, located in the Gulf of Mexico, for conservation and/or recreational purposes

Mrs. Frank W. Hewlett, Chairman

"A man of words and not of deeds is like a garden full of weeds." —Anon

REPORTS OF COMMITTEE CHAIRMEN

ROADSIDE DEVELOPMENT

In order to constructively promote our main objective of making Florida bloom with "Miles of Beauty" we continually carry the message of the need for statewide zoning.

If we are to enjoy the colorful flora of Florida, there must be order and good housekeeping along our highways. Zoning is the real key to orderliness, safety, free flow of traffic, and is for the general good of ALL citizens.

Much time has been spent enlisting support for our civic club directory. This is another tool to eliminate clutter along highways and has many potentials—beautiful entrances into our cities, pull off roads, development of landscaped picnic areas, suggesting a travel break to the weary motorist. It could save lives.

Encouragement has been given to the landscaping of roadside parks, city entrances, and especially the planting of flowering trees for "Miles of Beauty."

The activities of your chairman have been many and varied. They have included talks at two district meetings, several clubs and two outside conventions; sending letters and telegrams to state legislators, United States Senators and Congressmen on zoning, covered truck and billboard control bills; writing magazine articles and displaying our roadside dioramas.

Also, your chairman has secured seven advertisements for the Florida Gardener, attended all board meetings and served on the resolutions committee.

Mrs. Sam I. Nix, Chairman

VISITING AND MEMORIAL GARDENS

With extensive plans for Garden Tours nipped in the bud by Jack Frost, our report consists mostly of "frozen assets."

Came Spring and with Mother Nature healing the freeze wounds, we anticipate a successful 1958-1959 season!

1. Let this chairman know at once when your club plans a House and/or Garden Tour. These publicized events in Florida cities during the Winter months provide pleasure for tourists and money for clubs and circles.

2. Last Call for listing private gardens or well landscaped homes for the Florida Visiting Gardens Bulletin.

3. Clubs or members having Memo-

rial Gardens are urged to check and see if they are properly listed.

Mrs. Jack Dunlap, Chairman

NATIONAL COUNCIL PERMANENT HOME

Florida's donations as of March 31, 1957, totalled \$7,334.14.

As of March 31, 1958, an additional \$7,200.40 had been contributed—\$1,092.94 from clubs and individuals, \$6,107.46 from the 1957 National Convention (when Florida was host)—for a total donation of \$14,435.54.

Our records indicate only 121 clubs and circles have received National Council 100% Citations—19 clubs received them during the past year.

A complete listing of contributions from Florida has now been compiled.

Mrs. W. M. Allison, Chairman

PLANT DISTRIBUTION

Plants of 38 species were distributed and 36 others offered as repeats during 1957-58. 94 members, botanical institutions and non-members received about 1250 plants starting with the 1957 Convention in Miami.

Lists of seeds which we have available were mailed to Botanical Gardens and Universities throughout the world in the hope of obtaining new varieties from them in exchange. Also, friends sent us seeds gathered on world trips. A new distribution list of 48 varieties was mailed and plants are now available in Fort Lauderdale.

We are very anxious to secure reports on all plants, not only those that were killed or badly damaged but on those that survived. These will serve as a guide for future distributions.

Mrs. William C. Knox, Chairman

STATE FLOWER SHOW

Approximately 4000 persons attended FLORIDARAMA, the Sixth State Flower Show, presented by the Florida Federation of Garden Clubs and the Lake County Council of Garden Clubs in Eustis, December 6-8, 1957.

Ribbons awarded in the entire show numbered 954 and \$4400 was realized from the proceeds.

Silver Sweepstakes trophies were won by Mrs. Ben R. McCormick in the artistic division and by Mrs. Clyde H. Pettijohn in the horticulture division. Mrs. J. F. Crum drew the aluminum and glass greenhouse door prize.

Mrs. Howard G. Gamble, Chairman

AWARDS PRESENTED AT THE THIRTY-SECOND ANNUAL CONVENTION

THE CERTIFICATE OF DISTINGUISHED SERVICE, in grateful appreciation of outstanding achievement and guidance, was presented to the following Past State Presidents: Mrs. Arthur G. Cummer of Jacksonville, 1927-29; Mrs. Mary Ten Eick of Tampa, 1931-33; Mrs. Porter Baldwin of West Palm Beach, 1937-39; Mrs. Harry M. Griffin of Daytona Beach, 1939-41; Mrs. W. H. Covington of Tallahassee, 1941-45; Mrs. Merle Mann of Young Harris, Ga. (formerly from Jacksonville), 1945-47; Mrs. Karl A. Bickel of Sarasota, 1947-49; Miss Mary S. Compton of Orlando, 1949-51; Mrs. Halle Cohen of Jacksonville, 1951-53; Mrs. Eugene A. Smith of Miami, 1953-55; Mrs. John R. Parkinson of Daytona Beach, 1955-57.

SPECIAL AWARDS IN RECOGNITION OF MERITORIOUS SERVICE were presented to Harry R. Goulding, Punta Gorda, for noteworthy achievement in hybridizing, growing, and disseminating hibiscus; to Miss Mary Compton, Orlando, for meritorious service in research of records for Florida Federation Membership Certificates; to Mrs. Howard G. Gamble, Eustis, for outstanding flower show achievement in FLORIDARAMA, Sixth Florida State Flower Show.

DISTRICT AWARDS

AWARD OF MERIT to the District selling the greatest amount of advertising in THE FLORIDA GARDENER: Winner—District VIII, Mrs. W. A. Hunt, Director. Runner-up, District VII, Mrs. Julian E. Laughinghouse, Director.

AWARD OF MERIT to the District selling the greatest number of 1958 FLORIDA FLOWER ARRANGEMENT CALENDARS: Winner—District VI, Mrs. Julius L. Gresham, Director. Runner-up, District VII, Mrs. Julian E. Laughinghouse, Director.

STATE AWARDS

1. **THE BLANCHE COVINGTON AWARD FOR LEADERSHIP:** The winner—Mrs. Charles Harry Blanchard, Althea Garden Club of the Pensacola Federation. Enrolled in the **Book of Honor** for laudable accomplishments: Mrs. John W. Cummings, Garden Club of St. Petersburg, and Mrs. Helen MacAleese, Sunset Garden Club of Miami.
2. **SCRAPBOOK AWARD-FLORIDA WILD FLOWERS**, an award of \$10.00. No meritorious entry—award withheld.
3. **HORTICULTURE AWARD** of \$25.00. Winner—Morning Glory Circle of Tallahassee Garden Club. Honorable Mention—College Park Circle of Orlando Garden Club.
4. **ESTELLE KING AWARD FOR CONSERVATION**, an award of \$25.00. No meritorious entry—award withheld.
5. **THE MADIRA BICKEL CIVIC ACHIEVEMENT AWARD** of \$25.00. Winner—Lee County Litterbug Committee composed of Edison, Fort Myers, Estero, North Fort Myers, Periwinkle and Royal Palm Garden Clubs. Honorable mention—Winter Park Garden Club and West Orange Garden Club of Winter Garden.
6. **THE ELLA JOYCE BOALS PROGRAM AWARD.** Two awards of \$12.50 each. Winners—Morning Glory Circle and Buddleia Circle of Tallahassee Garden Club. Honorable Mention—The Garden Study Club of Delray Beach.
- 6-A. **HORTICULTURE PROGRAM AWARD.** Two awards of \$12.50 each. Winners—Belleair Garden Club and Royal Palm Garden Club of Fort Myers.
7. **CITY PUBLIC PLANTING AWARD.** An award of \$25.00. Winner—The Pompano Beach Garden Club.
8. **YEAR BOOK AWARD.** An award of three parts of \$10.00 each. To a Council or Club of circles: Winner—Winter Park Garden Club. Honorable Mention—Melbourne Garden Club, Federated Garden Clubs of Fort Lauderdale, and Lakes and Hills Garden Club of Mount Dora. **To the Individual Club:** Winner—Belleair Garden Club. Honorable Mention—Sunset Garden Club of Miami, Garden Study Club of Delray Beach, Poinsettia Garden Club of Winter Haven, and Miami Garden Club. **To the Circle:** Camellia Circle of Sarasota Garden Club. Honorable Mention—Nancy Booker Circle and Palma Ceia Circle of the Tampa Federation, Leslee Lake Circle of the Garden Club of St. Petersburg, and Azalea Circle of Ortona Garden Club, Daytona Beach.
9. **MARY S. COMPTON AWARDS FOR PUBLICITY.** Two awards of \$15.00 each. **A. Daily publications:** Winner—Melbourne Garden Club. Runner-up—Sanford Garden Club. Honorable Mention—Winter Park Garden Club. **B. Semi-weekly or weekly publications:** No meritorious entry—award withheld.

10. **GARDEN THERAPY AWARD.** Two awards of \$15.00 and \$10.00. No meritorious entry—award withheld.
11. **LANDSCAPE DESIGN AWARD.** An award of \$25.00. Winner—The Jasmine Circle of Tallahassee Garden Club. Honorable Mention—Lakes and Hills Garden Club of Mount Dora.
12. **ALICE RUSH MCKEON BRONZE MEDAL FOR ROADSIDE IMPROVEMENT.** Winner—The Gainesville Garden Club.
13. **HORTICULTURE PROJECT AWARD.** An award of \$25.00. No meritorious entry—award withheld.
14. **ANA LOUISE WILLIS RADIO AWARD.** An award of \$25.00. Winner—The Chrysanthemum Circle of the Gainesville Garden Club.
15. **NELLIE M. COHEN AWARD FOR HORTICULTURE.** An award of \$25.00. Winner—Mrs. A. C. Valdes of the West Orange Garden Club of Winter Garden. Honorable Mention—Orlando Garden Club.
16. **FLOWER SHOW SCHEDULE AWARDS.** Two awards of \$10.00 each. Bronze Rosette for Placement Show Schedule. Winner—North Tampa Garden Club for "Christmas-Cade Spectacular." Bronze Rosette for schedule of show held in public place. Winner—Eglin Officers Wives' Garden Club for "Tides and Treasures." Honorable Mention—Winter Haven Council of Garden Clubs for "Fantasy of Flowers," and Panama City Garden Club for "Heigh Ho! Come to the Fair."
17. **GREEN ROSETTE FOR SPECIFIC FLOWER SHOW.** To a Council or Club of circles: Winner—Orlando Garden Club for hibiscus show. To a club or Circle: No meritorious entry—award withheld.
18. **SILVER ROSETTE FOR GENERAL FLOWER SHOW.** To a Council or Club of Circles: Winner—Winter Haven Council of Garden Clubs. Honorable Mention—Sarasota Garden Club; Caladium, Lakeshore, Palmetto and Cedar Circles of the Garden Club of Jacksonville. To a Club or Circle: Winner—Bonifay Garden Club. Honorable Mention—Calliandra Circle of the Tampa Federation.
19. **SPECIAL HOLIDAY THEME FLOWER SHOW AWARD.** An award of \$25.00. Winner—Temple Terrace Garden Club for Christmas show.
20. **CITY PUBLIC PLANTING INCORPORATING HEMEROCALLIS AWARD.** An award of \$25.00. Winner—West Orange Garden Club of Winter Garden.
21. **GARDEN CENTER AWARD.** An award of \$25.00. Winner—Orlando Garden Club. Honorable Mention—Federated Garden Club of Fort Lauderdale, and the Tampa Federation of Garden Club Circles.
22. **FLOWERING TREE AWARD.** An award of \$25.00. No meritorious entry—award withheld.

AWARDS TO JUNIORS

- 1-J. **MARGARET Y. PACE AWARD.** An award of \$5.00. Winner—Camellia Circle of North Tampa Garden Club for the best scrapbook on birds seen in Florida, submitted by Ralph Ayo in the Buffalo Avenue School. Honorable Mention—Eustis Garden Club for the scrapbook submitted by Ann Mikell of Eustis Elementary School. Special Award of a Bird Book for the unique and original scrapbook submitted by Rich Cogburn of Eustis Elementary School.
- 2-J. **THE ELMA PARRISH AWARD** of \$5.00 Winner—Rose Circle of the Tampa Federation of Garden Club Circles for the best scrapbook of Florida wild flowers, submitted by Gibby Harris of the Gorrie School. Special Award of "Flowers of the South" book to the Gulf and Bay Garden Club, St. Petersburg Beaches, for the Juniors in Sunshine School, Mrs. Harold Soehl, leader.
- 3-J. **THE GRACE O. EDWARDS AWARD** of \$5.00. Winner—Rose Circle of the Tampa Federation of Garden Club Circles for the best scrapbook on Florida Wild Flowers, submitted by the group in Gorrie School. Honorable Mention—Tallahassee Garden Club for Sealey Junior Garden Club, and to Eustis Garden Club for Mrs. Dean's Fifth Grade.
- 4-J. **THE MABEL BOONE AWARD.** Two awards of \$5.00 each for the best Junior flower show. To a Council or a Club of circles: Winner—Ribault Garden Club of Jacksonville Beaches. To Independent Club or Circle: No meritorious entry—award withheld.
- 5-J. **AN ESSAY "WHY I SHOULD PLANT A TREE"** Award of \$5.00. Winner—Gardenia Circle of the Orlando Garden Club for Mrs. Bohlen's Fifth Grade. Honorable Mention—Rose Circle of Tampa Federation for the Gorrie School.
- 6-J. **JUNIOR HORTICULTURE AWARD OF \$5.00.** Winner—Tampa Federation of Garden Club Circles for Lynne Borus. Honorable Mention—Gulf and Bay Garden Club for Sandra Warren in Sunshine School, Pass-a-grille.

- 7-J. **JUNIOR GARDEN THERAPY AWARD OF \$5.00.** No meritorious entry—award withheld.
- 8-J. **NATIVE TREES OF FLORIDA AWARD OF \$5.00.** Winner—Amaryllis Garden Club of St. Augustine for Don Hollingsworth in the Fullerwood School. Honorable Mention—Rose Circle of the Tampa Federation of Garden Club Circles for the Gorrie School.
- 9-J. **SCHOOL GROUND BEAUTIFICATION AWARD** of \$25.00. Winner—Lakes and Hills Garden Club for Juniors in Mt. Dora's public schools. Honorable Mention—Rose Circle of Tampa Federation for Juniors in Gorrie School, and Amaryllis Garden Club of St. Augustine for Juniors in Fullerwood School.
- 10-J. **BIRDS SEEN IN FLORIDA AWARD** of \$10.00 for a scrapbook made by a group in 5th and/or 6th grades. Winner—Tampa Federation of Garden Club Circles for Fifth Grade in Gorrie School. Honorable Mention—Clermont Garden Club for Sixth Grade in Clermont Elementary School, and Tallahassee Garden Club for Junior Garden Club in Leonard Wesson School.
- 11-J. **JUNIOR ACHIEVEMENT AWARD** of \$5.00. Winner—Bouquet Garden Club of Winter Haven for the South Winter Haven Junior Garden Club. **Certificate of Merit** to Tallahassee Garden Club for five Tallahassee schools with Mrs. Dewey L. Davis as leader.
- 12-J. **LITTERBUG POSTER AWARD.** Two awards of \$7.50 each. **First through fourth grades:** Winner—Bonifay Garden Club for Richard Pelham, second grade in Bonifay Elementary School. Honorable Mention—Edgewater Garden Club of Niceville for Charles Gibson, fourth grade in Niceville Elementary School. **Fifth and sixth grades:** Winner—Poinsettia Circle of Garden Club of St. Petersburg for Terryl L. Turner, fifth grade in Pinellas Park Elementary School. Honorable Mention—Amaryllis Garden Club of St. Augustine for Gary Gardener, sixth grade in the Fullerwood School.
- 13-J. **YEAR BOOK COVER AWARD** of \$10.00. Winner—Rose Circle of the Tampa Federation for Kathleen Faraghan in the Gorrie School. (Applicant designed a rose on cover for year book). Honorable Mention—Gardenia Circle of the Orlando Garden Club for Lake Como School.

Mrs. Arthur F. Coe, Chairman

chinch bugs



Use ORTHO Lawn Spray in garden hose lawn sprayer. Destroys armyworms, sod webworms, too!




California Spray-Chemical Corp.
Orlando

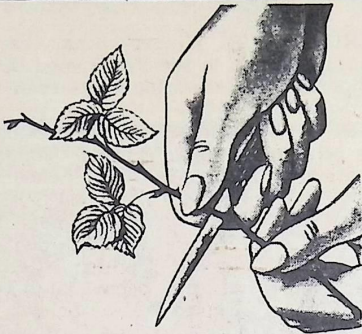
NATIONAL COUNCIL AWARDS WON BY FLORIDA CLUBS

THE FLOWER SHOW ACHIEVEMENT PURPLE RIBBON, Award No. 5, was won by the **Eglin Air Force Officers' Wives Garden Club**, District 1, on its 1957 Spring show "Tides and Treasures."

National Council of State Garden Clubs offers two Purple Ribbon Awards annually to each State Federation for a flower show sponsored and staged by one club (not composed of circles) or one circle only. The point score must reach 95 or above to be eligible to compete.

THE ROSE ROSETTE COUNCIL FLOWER SHOW AWARD, No. 18, was presented to the **Garden Club of Jacksonville**, District IV, for "Camellia Caravans," its 1957 Camellia Show.

Only one Rose Rosette is offered annually by the National Council to a State Federation for the best standard flower show sponsored by five or more clubs or circles in the Council. The show must score 95 points or more to be eligible to compete.



It's as easy as this
to multiply your plants with

ROOTONE®

With this wonderful hormone powder, your slips and cuttings—roses, African violets, chrysanthemums, other favorites—take hold fast; put out strong, healthy roots; grow with miraculous speed. Added fungicide controls damping off and other soil-borne diseases. So—insure your success with Rootone.

¼-oz. packet 25c 2-oz. jar \$1
At garden supply and hardware stores



AMERICAN CHEMICAL PAINT CO.

St. Joseph, Mo. • AMBLER, PA. • Niles, Calif.



The Kilgore Seed Company

2216 Anderson Avenue
FORT MYERS, FLORIDA



*watch your
garden
become more
beautiful with*

Vertagreen®

PLANT FOOD
for FLORIDA

TURF and TREES

Contains Organics
Available with Pesticides

ARMOUR FERTILIZER WORKS
Jacksonville, Florida

THE FLORIDA GARDENER

1555 Van Buren Street,
Hollywood, Florida

RETURN POSTAGE GUARANTEED

██████████
██████████ AVE
TITUSVILLE FLA F39