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# The Florida GARDENER

SUMMER, 1954  
VOLUME 3, NUMBER 4

MEMBER OF THE NATIONAL COUNCIL OF STATE GARDEN CLUBS

OFFICIAL PUBLICATION OF THE FLORIDA FEDERATION OF GARDEN CLUBS, INC.



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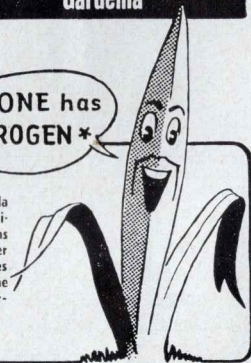
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YOURSELF — Chief Reporter for your  
District Editor

## OUR COVER

SUWANNEE RIVER

Official Song of the State of Florida

Way down upon the Swannee River,  
Far, far away,  
Dere's wha mah heart is turning ever,  
Dere's whar de old folks stay.

All up and down de whole creation  
Sadly I roam  
Still longin fob de ole plantation  
An' for de ole folks at home.

Chorus

All de world is sad and dreary, Every whar I roam,  
Oh, darkies, how mah heart grows weary  
Far from de ole folks at home.

Photo—

Courtesy Florida State Advertising Commission

## What Happened . . .

The date, "Wednesday Morning, June 23" was omitted from the Garden Club Short Course program in the March issue of THE FLORIDA GARDENER, page 17.

The Tuesday night program begins at 8:00 o'clock June 22. The Wednesday session begins at 9:00 A.M. and the Short Course adjourns at 12:30 P.M., June 23.

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## Editor's Message . . .

The State Board has been printed on page 31 to bring you an up-to-date list of the new District Directors and Committee Chairmen.

The new appointments to the FLORIDA GARDENER Staff are on this page. They are valuable additions who, with the retained members of the Staff, look forward to serving your magazine.

A record of achievement is summarized in this Yearbook Edition in the condensed reports of the officers, directors and committee chairmen serving the Florida Federation of Garden Clubs.

In reviewing the reports of the past year the contributions each individual club has made to this remarkable achievement is noteworthy. The "Land of Flowers" is the image that has persisted since the earliest days in state history. The promise has been fulfilled by the efforts of Garden Club members and Florida continues to grow in beauty.

*Neil L. Coe*

March 28-29, 1955  
South Atlantic Regional  
Meeting — Louisville, Kentucky

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# THE FLORIDA GARDENER

Volume 3

SUMMER, 1954

Number 4

## From the President

This has been one of the most thrilling years of my life. My contacts with you, Garden Club members from all over Florida, has been a constant inspiration and I wish to take this opportunity to congratulate you for accomplishing the many noble achievements begun in the name of the Federation. You have lived up to the aims of this administration "To Learn and to Share."

This summer is the time for **reevaluation** and **revitalizing**. Your programs for the coming year are being prepared. Keep in mind the objectives of your State Chairmen and endeavor to include these in your plans. I urge you to attend the Short Course at the University in Gainesville, June 21 through 23. Here you will obtain valuable information to assist you in your gardening days ahead.

Thank you for your enthusiastic response to every call upon you, and I shall look forward to seeing you at your Fall District Meeting.

*Mayorie Smith*

## TWO NEW LIFE MEMBERS

Mrs. R. C. Lohmeyer was given a Life Membership in the Florida Federation on May 6 by the Tropical Garden Club of Miami Beach. The Federated Garden Clubs of Fort Lauderdale presented Mrs. A. J. Beck with a Life Membership certificate on May 14.

## PLANT CERTIFICATES FREE

By special arrangement with the Florida State Plant Board, certificates will be issued free to Garden Clubs or Circles having plant sales or exchanges. The certificates may be obtained by applying to any of the State Plant Board Inspection Districts.

Rules and regulations require that all woody stem perennials, orchids and palms be inspected to prevent the spread of infectious disease and dangerous insects. It is necessary that plants sold or exchanged by Garden Clubs be inspected and bear inspection tags.

Recommended procedure is to assemble the plants at one point where they may be inspected and notify the Plant Inspector for the area (his name and address may be secured from the county agent) where the sale or exchange is to take place. Give notice as far in advance as possible as to when the plants will be ready for inspection. The Plant Inspector will come to the designated place at the time agreed upon to make the inspection and will issue packaged certificates to the club or circle to accompany the plants to be sold or exchanged.

Plants purchased from certified nurseries for sales need not be further inspected but each resale must be accompanied by either a certificate supplied by the nursery or by a certificate issued to the Garden Club.

## CALENDAR

- May 28 District 4 Presidents' Conference — The Flamingo, Ft. Pierce Beach Center — St. Lucie County Federation of Garden Circles, hostess club. Registration 10 A.M.
- May 31 District 6 Presidents' Conference — Miami Beach Woman's Club — Tropical Garden Club, hostess club. Registration 9 A.M.
- June 1 District 5 Presidents' Conference — The "Marina," Clearwater Beach — Central Gulf Coast Council of Garden Clubs, hostess Council. Registration 8:30 A.M.
- June 2 District 3 Presidents' Conference — Garden Center — Garden Club of Jacksonville, hostess club. Registration 9 A.M.
- June 3 District 2 Presidents' Conference — Chattahoochee, at the home of the Director, Mrs. Stanley Shiep. Chattahoochee Garden Club, hostess club. Registration 9 A.M.
- June 4 District 1 Presidents' Conference — Woman's Club at Fort Walton Beach — Gulf Beach Garden Club, hostess club. Registration 9 A.M.
- June to 23 Short Course for Gardeners — University of Florida — Gainesville. Registration 9-10 A.M. at the Student's Service Center.
- June 23 Executive Board meeting — Florida Federation of Garden Clubs — Gainesville — 2 P.M.

# National Council Convention



**Florida Delegates** Attending the National Convention Myrtle Beach, S. C. April 4-8, 1954 are: Left to Right, Front Row: Mrs. Byron Simonson, Palm Beach; Miss Mary Compton, Orlando; Mrs. Harry Giffin, Daytona Beach; Mrs. Karl Bickel, Sarasota; Mrs. Eugene A. Smith, Fort Lauderdale, President Florida Federation; Mrs. John R. Parkinson, Daytona Beach; Mrs. M. M. Parrish, Sr., Gainesville; Mrs. R. C. Lobmeyer, Miami. Left to Right, Back Row: Mrs. Vernon Conner, Mount Dora; Mrs. Guy E. Yaste, Pensacola; Mrs. R. C. Mayes, Jr., Pompano Beach; Mrs. J. F. Lineberger, Miami; Mrs. Ivan Van Horn, Belle Glade; Mrs. Leonard R. Toy, Orlando; Mrs. Charles Calais, Orlando.

## Notes on the National Convention

The National Permanent Home will be in St. Louis at the Botanical Gardens, usually known as the Shaw Gardens. The property is deeded to the National Council and this site was chosen for its central location in the nation, its accessibility and transportation facilities and its cultural opportunities. Over \$50,000 have been subscribed to our National Home and of this amount Florida members donated over \$1,800 at the time of the National Convention.

The Convention voted to oppose placing any dams in National Parks.

The South Atlantic Region received the Award for the greatest number of member subscriptions to the National Gardener.

## NEW REGULATIONS FOR PURPLE RIBBON SHOWS

1. Applications for Purple Ribbon Shows **must** be in the hands of the State President not less than **six weeks** prior to the opening of the Show.

2. Judges to evaluate the show applying for the Purple Ribbon will be selected by the State President.

3. Each panel in the **arrangement division** must consist of **three** nationally accredited judges.

A new Award of \$1,000 has been offered by Lorena Spillers for the state presenting the best record of roadside improvement and landscape design.

The president from each of the 43 Federated States in the National Council attended the Convention and the District of Columbia is a new member.

A silver bound Anniversary Book, edited and compiled by Mrs. Karl A. Bickel, was presented to everyone attending the banquet on the closing night. The book is a record of the accomplishments of each State President.

Twenty members of the Florida Federation were privileged to attend the National Convention in Myrtle Beach.

4. Each panel in the **horticultural division** must consist of **three** nationally accredited judges except when a specialist is used, then **two** nationally accredited judges must be in the panel with the specialist.

The above regulations are **not** retroactive. They are effective as of this publishing date, June 1, 1954.

# The 28th Annual State Convention

## 1953-1954 AWARDS

Ella Joyce Boals Program Award — Tropical Garden Club, Miami Beach. Honorable Mention: Camellia Circle of the Sarasota Garden Club, Garden Study Club of Delray Beach and Oleander Garden Circle of the Tallahassee Garden Club.

Horticulture Award — Sasanqua Circle of the Tallahassee Garden Club.

Mary Nunez Ten Eick Award for Public Planting — Federated Circles of the Garden Club of Panama City. Worthy projects were presented by: Cherokee Circle of the Orlando Garden Club, Heights Circle of the St. Petersburg Garden Club, Palm Circle of the Sarasota Garden Club, The Delray Beach Council of Garden Clubs, Poinsettia Garden Club of Miami, Garden Path Circle of the Garden Club of Lakeland, Springview Garden Club of Miami Springs, Hollywood Garden Club.

Madira Bickel Award — for the most outstanding contribution toward raising horticultural standards and encouraging civic beauty — Eustis Garden Club. Honorable Mention: Garden Club of Indian River County, Vero Beach.

Mabel M. Yaste Yearbook Award — for clubs — Garden Club of Sebring. Honorable Mention: The Garden Club of Stuart, Sunset Park Garden Club, Tampa; Lakes and Hills Garden Club, Mount Dora; Clermont Federated Garden Club. For circles — Azalea Garden Circle, Tampa. Honorable Mention: Hibiscus Garden Circle, Tampa; The Old Fashioned Garden Circle, Tampa.

Mary S. Compton Award for Publicity — Council of Garden Clubs of the Halifax District, Daytona Beach. Honorable Mention: Tallahassee Garden Club, Clearwater Federation of Garden Clubs, Tampa Federation of Garden Club Circles.

Scrap Book Award — Florida Wild Flowers — Tallahassee Garden Club.

Ana Louis Bunker Radio Award — Pensacola Federation of Garden Clubs for a recording on Pruning. Honorable Mention: Davis Islands Garden Club, Tampa, on Orchids; Gloriosa Garden Circle, Gainesville, on Bulbs; Camellia Garden Circle, Gainesville, on Camellias.

The American Hibiscus Society Award — Orlando Garden Club.

Two Green Ribbon Awards — for Clubs sponsoring the best Specialty Flower Show; Garden Club of Jacksonville for their Camellia Show; Tallahassee Garden Club and Men's Camellia Club for their Annual Camellia Show.

Two Orange Ribbon Awards — for circles sponsoring the best specialty Flower Show; Virginia Park Garden Circle, Tampa, for their Gerbera Show and

(Continued on Page 30, Column 1)

## Amendments to the By-Laws

Article I, Section 1. In order to promote mutual helpfulness in Garden Clubs and to establish closer relations between members, the State shall be divided into Districts whose limits shall be defined by a Committee appointed by the President, and subject to the approval of the Executive Board.

Article I, Section 3. Federation work in each District shall be promoted by a District Director. She shall be elected as prescribed by the Florida Federation of Garden Clubs. There may be one or more Assistant Directors, chosen by the District Director and approved by the Executive Board.

Article I, Section 4. The Directors shall organize Garden Clubs, promote the objectives of the Federation in their respective Districts and shall act as Chairman of District Meetings.

Article IV, Section 1. In the first sentence insert after the word "President" the words "or her alternate" so that the sentence, now amended, reads: "The President, or her alternate, shall represent each independent Club at the Annual Convention."

Article IV, Section 2. In case of Clubs organized on the "Circle Plan, the President, or her alternate, and one (1) delegate, or her alternate, elected by and from the Executive Board, shall represent the Club at the Annual Convention. In addition, each Circle shall be represented by its President (Chairman) or her alternate.

Article IV, Section 4. In order that each Club may have its full quota of votes, it is hereby provided that when a duly qualified delegate is unable to attend the Convention and there is no alternate to fill her place, the President of the Club which the member represents may appoint a delegate at the time of registration at the Convention.

Article IX amended by transferring Section 6 to Article I and by transferring Sections 7, 8 and 9, to Article X to be known as Sections 5, 4 and 6, respectively.

Article XII, Section 2. The annual dues of each member Club shall be sixty cents per capita and shall be payable November first on all members except Life Members of the State Federation as of May 31 of each year; of each sixty cents, twenty-five cents shall be used to finance "The Florida Gardener," ten cents for the H. Harold Hume Horticulture Fellowship Fund, ten cents for annual per capita dues of the National Council of State Garden Clubs, and fifteen cents for the general fund of the State Federation.

# Are Your Street Intersections

By

WALTER A. COLDWELL

Chairman of Landscape Design, Florida Federation of Garden Clubs

"Landscape Architecture" has been defined as a science of art in the arrangement of natural scenery on any given area, so as to produce the best aesthetic effect, with consideration to the specific use of the area. Such an area can be practically limitless in size, as our National or State parks; or, the area can be small or almost miniature in size, as certain interior patio designs.

With the factor of size in mind, I would now like to carry this writing in a phase of Landscape Architecture, which for want of better wordage, we will call "Planting for Traffic Safety."

A few years ago, I was the proud owner of a vegetable and flower garden, located at the corner of a busy street intersection in Tallahassee. To insure privacy, the garden was surrounded on the street sides with an attractive Jessamine hedge. This hedge was a constant source of pleasure. While trimming it, I abstractedly considered it was low enough

for traffic vision and high enough for privacy. I'll now admit, however, that the constant squealing of tires, as brakes were suddenly applied, often shook the calm of the garden, but I went on my joyous way, muttering to myself about the inadequate intersection signs. This self-satisfaction was abruptly despoiled by a visit from the local constabulary who, in a way very neatly done, explained that my pride and joy of a hedge was the cause of the consternation of many motorists and passengers. Needless to say, the point was proved; the hedge along the intersection came out, and quiet settled upon the neighborhood.

*The appointment to the Executive Board of the Florida Federation of Garden Clubs as Chairman of the department of Landscape Design is approached with a genuine hope that in a small manner a debt of gratitude may be partially repaid. Many of us in the profession as Park men are indebted to the wonderful women of the State of Florida who have so greatly assisted and worked for the establishment and operation of state, county and municipal parks.*

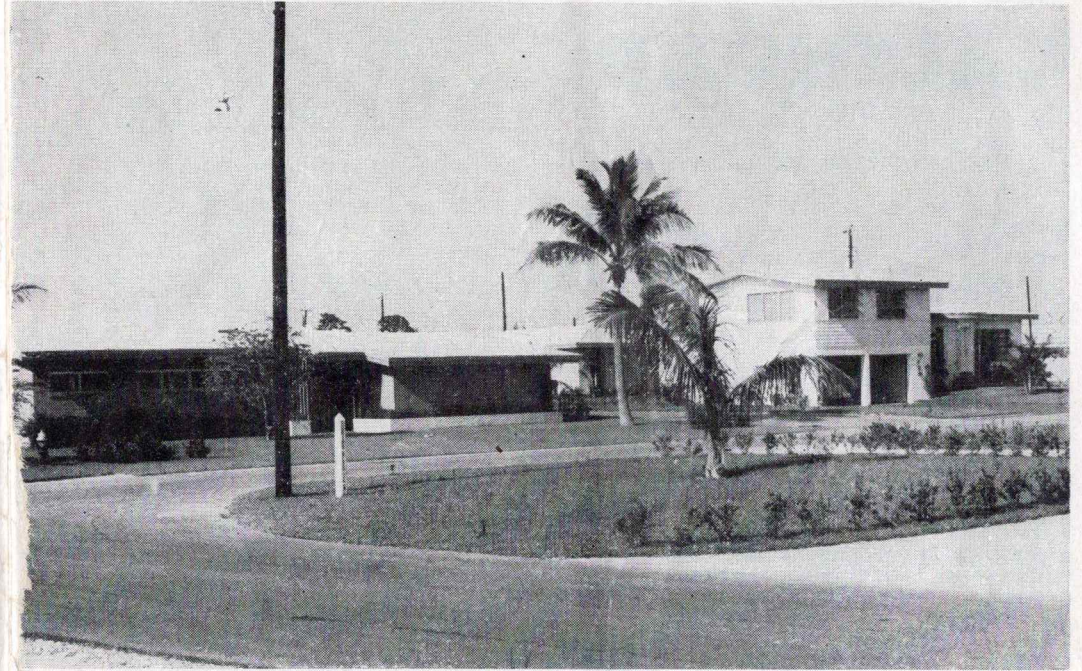
That little personal experience with traffic intersections stayed with me constantly, and as the years went by I found myself mentally building up an encyclopedia of "badly treated corners." So it shouldn't

self mentally building up an encyclopedia of "badly treated corners." So it shouldn't

## ... Blind Corner



# Planted for Beauty ... Safety?



## ... Good Visibility

surprise anyone that the advent of entering municipal park work was inaugurated by my contacting the Police Traffic Department with query of the clan: "How are your street intersections?"

We believe that here in Fort Lauderdale, we are initiating what might be the first movement of its kind in Florida. Through the combined efforts of the Parks and Police departments, a systematic survey of the city street intersections is being made. The statistics of corners where more than one accident has occurred are studied; then an actual on-the-spot survey is jointly made to determine the cause or causes. If the cause is that of improper city planting or trimming, the Parks Department quickly rectifies and remedies the situation. However, if the cause is that of unsuitable privately owned planting or trimming, we take color photos of the corner in question.

Frequently, if the owner is at home, a question is put to use as to the purpose of the photograph. After due explanation, we are sometimes surprised to hear that the shrubbery was "just about to be moved or trimmed."

In conjunction with the photographing of hazardous planting, we have taken a great deal of pleasure in photographing corners where the property owner has shown good taste and judgment in his planting, from both the aesthetic and safety angle.

When this survey is completed it is our intention to lecture with these slides "good and bad," to the Fort Lauderdale Garden Clubs and recruit these clubs' assistance in persuading the property owners to make certain planting changes at the corners in question. These changes will be suggested by lay-out plans as prepared by the Parks Department. It is felt that such an approach will be more receptive than the threat of enforcing certain city ordinances, and that the combination of cooperative efforts will result in making Fort Lauderdale an even more beautiful city.

In conclusion, might I suggest that the readers in our various Florida cities consider this problem in their respective communities. Their efforts might help in the continuation of the local attractiveness and might save a life. In order to further this movement, arrangements will be made to loan the lecture slides to any Florida Garden Club so interested.

—Check YOUR Intersections!

# HORTICULTURAL CALENDAR

By  
MRS. LOUIS C. OAKLEY, Chairman  
St. Petersburg

## Things to Do in the Garden During June, July and August



It has been said that if you know how, you can grow anything, anywhere, so June, July and August are a challenge to our ability.

You and I know that the proverbial green thumb, is naught but a superstition — it is nothing more than a lot of patience and an all-consuming interest in growing things. A green thumb is, in reality, subconscious horticulture. Here are a few tried home remedies that will help you with some of your garden problems and make you green thumb gardeners too.

**Cuttings**—When you take a woody cutting to root, instead of a nice clean cut, just snap it off the parent shrub. Do not remove more leaves than necessary—the ragged ends of the cutting are fine. Take your trowel and crush the end of the cutting to make it brush like, thus exposing more of the jelly-like protoplasm in the cambium layer. If the cutting is one with which you have had difficulty in rooting, stick a grain of cereal (rye, wheat or barley) in the brush end of the cutting—dip this end in a solution of 1 teaspoonful of vinegar and 3 teaspoonfuls of water as a rooting aid, then place in a hole previously made in your favorite medium and press medium gently against the cutting. The grain sprouts quickly and furnishes hormones for the cutting. Cuttings taken from near the base of a shrub, providing they are healthy, and in proper state of growth, are said to root more quickly. Leaves of Begonias, African Violets, Gloxinias taken from near the top of the plant, root and blossom quicker than those taken from the base.

Take the little plastic bags in which many vegetables are sold, put about an inch or so of damp sphagnum or peat moss in the bottom and stick your leaves and small cuttings in this medium to

root—staple the top closed and set on the window ledge, in partial shade, and watch how quickly roots are formed.

**Spray**—When ash trays are full to overflowing, pour the ashes around the base of your house plants, as these contain potash and phosphorus. Put the butts in a can of water and after a few days use to spray for aphid control, simply a nicotine spray.

**Insecticides**—A pinch of snuff is fine to dust on your choice potted plants as an insecticide and plant food.

Coffee grounds and tea leaves sprinkled around the base of a plant are fine deterrents of insect pests and eventually add humus to the soil. Coffee grounds put in ant hills will kill them and help rid your garden of these pests and you know the ants are nurse maids to aphids and help spread fungus.

**Acid Soil**—If the soil around your acid loving plants is not sufficiently acid, pour a solution of ½ cup of vinegar and 1 gallon of water around the base of the plants to remedy this.

Pour your dish and wash water, providing you use soap and not a detergent, over plants which are not growing as well as you would like them to. This not only keeps the soil moist, coats the leaves with a covering of oil, but the animal fat in the soap is high in protein and adds nitrogen to the soil.

**Insect Spray**—A good spray for thrips, aphids, lice and many scale infestations can be made by adding 2 tbs. of chlorox to 1 gal. of water (perfectly harmless). For the sake of our feathered friends in the gardens do not use poison sprays or washes when a non-toxic one will give you good results. Encourage the birds to visit your garden, they will repay you by eating millions of insects—far more than a poison spray could ever kill.

Always remember a garden is work and requires a little inspiration in planning and a lot of perspiration in planting. Good gardening to all of you and enjoy your gardens.

### The Northern Section

Insects and disease are prevalent in June so dust Arbor Vitae with sulphur for Red Spider; Red Spot on Camellias and Gardenias—use Fermate. Roses should be sprayed with Bordeaux mixture for Black Spot.

**Fertilize** lawns, plants, trees and shrubs, especially Dahlias, with a balanced fertilizer. Camellias, Gardenias and Azaleas need an acid fertilizer, Azalea Special or Cotton Seed meal with trace elements added. Mulch annuals to keep weeds in check.

**Bulbs To Plant**—Montbretias, Tuberoses.

**Propagation**—Take half ripened wood for cuttings of Azaleas, Camellias and ground layer shrubs such as Honeysuckle, Bridal Wreath, Bottlebrush and Jasmines.

**Chrysanthemums** should be fertilized from July every three weeks until buds show color, use 1 part bone meal to two parts cottonseed meal, the old reliable. Spray plants with Bordeaux Mixture for Leaf Spot.

**Mildew** on Zinnias, Crepe Myrtle and sometimes Chrysanthemums—dust with sulphur.

**Iris**—Separate and replant rhizomes in good rich soil, cut foliage to a 6" long fan.

**Seeds To Plant**—Delphinium, Hollyhock and Shasta Daisy.

**Water** during hot days of June, July and August. Soak ground to 6 or 8 inches, forcing roots down rather to surface by shallow watering. Avoid wetting foliage of plants likely to have mildew or rust. Spray Azaleas, Camellias and Evergreens.

**Easter Lilies** can be dug and replanted in deeply enriched soil. If any scales fall off bulbs plant them to grow more bulbs.

**August** is fine time to order seeds and insecticides for fall garden. Start a compost pile with bloomed out annuals, weeds, leaves; in fact all vegetable matter that would be thrown in the trash can.

### The Central Section

**Fertilize** chrysanthemums with cotton seed meal and mulch well. Pinch back new growth as it reaches 5 to 6 inches. Water well at base of plants.

**Azaleas and Camellias, Dogwood, Ixora** need an acid fertilizer, 1 handful for each foot of height. Mulch with oak leaves or pine needles. For ornamental shrubs, Daylilies, as they finish blooming, Hibiscus—add bonemeal generously around plants to prolong blooming season. Fertilize Avocado and Mango with 4-7-5 with trace elements added. Add trace elements at rate of 8 lbs. to 100 lbs. of fertilizer. Citrus trees need 4-6-8 or 4-8-8 and trace elements added.

**Disease, Fungus and Insects** increase in June. For lawns use tobacco stems or dust, watered in well. Copper spray for anthroenose; sulphur for mildew on Zinnias, Crepe Myrtle or roses.

**Isotox Spray** is used for leaf hoppers and worms in Bougainvillea and rolled up in Azalea leaves.

**Perennials**—Enrich soil for herbaceous perennials with well rotted manure, tankage, Milorganite or compost for Stokesia, Gaillardia, Morea, Physostegia, Verbena, etc.

**Seeds**—Only those that are heat resistant, mostly composites, Zinnia, Marigold, Cosmos, Portulaca, Tithonia and Torenia.

**Roses**—Do not allow plants to bloom. Rest them and keep buds cut off.

**Palms** can be planted or moved—keep them well fed and watered.

**Tip Cuttings** of Azaleas and Camellias can be rooted in June and July, no later, as buds will be forming for next year's bloom.

**"Weed Monah"** is early Anglo Saxon for August and means weed month so keep after weeds, especially Bidens or stick tights which are a host to a beetle that lays eggs in Chrysanthemums and Zinnias, causing distorted lop-sided blossoms.

**Compost**—August is a fine time to start a compost pile when it is hot to do much heavy work in the garden. Keep after insects which are most prevalent in hot, humid weather.

### The Southern Section

**Fertilize** Gardenias as they finish blooming in June and water well. Chrysanthemums need plenty of food and water—both like acid fertilizer. Fertilize Mangoes with 1 lb. for each year of tree age. Feed waterlilies dried blood or tankage—a good handful dropped on lily container—will not harm fish. Fertilize trees and shrubs with 4-8-6, with ½ nitrogen from organic sources.

**Prune** back Poinsettia tips to make plants more bushy; roses only as you cut off buds. Watch for Black Spot and use Isotox Spray.

**Perennials**—Divide daylilies when they have finished blooming. Gerbera Daisies set in partial shade will have longer stems and better color to blooms all summer.

**Lawns**—Do not cut closer than 2 inches high. Keep well fed and watered to lessen chinch bug dangers.

**Fertilize** trees, shrubs and vines in July with 4-8-6 or 5-10-5, with one-half available nitrogen from organic sources.

**Bulbs To Plant** in August are Gloriosa Rothschildiana and Gladiolus.

**Seeds**—Celosia, Klondike Cosmos, Bachelor Buttons, Alyssum, Browallia, Carnations, Candytuft.

**Prune** any dead wood or broken limbs or extra high tops on trees and large shrubs to lessen danger from high winds.

# Annual Reports of the Officers . . Directors and Committee Chairmen



**Committee Chairmen and Retiring Directors**

Seated left, the Retired District Directors: Mrs. George W. Adams, District 1; Mrs. E. A. Baumel, District 2; Mrs. Robert L. Fairing, District 3; Mrs. Vernon L. Conner, District 4; Mrs. Melville Hall, District 5; Mrs. Ivan L. Van Horn, District 6.

Standing back row, left to right: Mrs. Johnson H. Pace, Resolutions; Mrs. W. H. Beisler, Library and Short Course; Mrs. Harold Butts, Conservation; Mrs. Edward H. McKeon, Roadside Development (Retired); Mrs. C. R. Mayes, Jr., Florida Gardener, Business Manager; Mrs. G. T. Smith, Jr., Legislation; Mrs. M. M. Parrish, Sr., Records and Fellowship; Mrs. J. Birney Linn, Visiting Gardens; Mrs. Edward C. Cooper, Florida Gardener Circulation.

## Report of the State President

Since assuming office in April, 1953, it has been my privilege and pleasure to:

Conduct five State Board meetings held in Miami (Post Convention), Rainbow Springs, Dade City, Tallahassee and Orlando.

Participate in six Presidents' conferences held in Marianna, Tallahassee, Gainesville, Daytona Beach, Wauchula and Miami.

Attend six District meetings and present National and State Federation objectives.

Assemble material for the Florida Engagement Calendar.

Assemble, prepare, and edit the Book of Information.

Visit eleven Clubs and install officers in three Clubs.

Assist in the dedication of a Blue Star Marker in Daytona Beach.

Represent the Federation at the Formal opening of Killearn Gardens as a State Park in Tallahassee.

Arrange for planting of a memorial Sabal Palm on the State Capital grounds honoring the late Governor Dan McCarty.

Attend National Council Board meeting in New York City and the Regional meeting in Alexandria, Louisiana. At the Regional meeting was appointed Chairman of the Committee to recommend a new Regional Director; appointed a member of the Resolutions Committee and the Committee to approve the minutes of the Regional meeting.

Before the year is completed, attend the National Meeting in Myrtle Beach where I will conduct the Forum on State Publications; speak at the Southeastern Regional Meeting of the National Audubon Society; participate in the dedication of a Blue Star Marker in Pompano Beach; conduct the Nature Course at Highlands Hammock State Park; and supervise arrangements for dedicating the Florida Federation State Headquarters in Gainesville during the Short Course, June 21-23.

In closing, I wish to thank all of you (from my own Ft. Lauderdale Club to every Club and Circle in Florida) for your gracious hospitality, your confidence and your generous contributions to National, the State Federation, and to me.

Mrs. Eugene A. Smith



**Officers and Committee Chairmen**

Front Row, Left to Right: Mrs. Louis F. Sheerwood, Treasurer; Miss Edna Mixsell, Recording Secretary; Mrs. W. M. Allison, Corresponding Secretary; Mrs. Eugene A. Smith, President; Mrs. John R. Parkinson, First Vice President; Mrs. W. D. Dutton, Second Vice President; Mrs. Arthur F. Coe, Third Vice President. Standing Back Row, Left to Right: Mrs. Slater Cox, Publicity; Mrs. Walter Daffin, Historian; Mrs. J. Pope Baird, Book Service (retired); Mrs. Wesley Coleman, Blue Star Memorial; Mrs. Leonard R. Toy, Garden Therapy; Mrs. Herron Neely, Book Service; Mrs. Horace Tompkins, Garden Centers; Mrs. Louis Oakley, Horticulture; Mrs. Lilburn Railey, Judges; Mrs. Carroll Griffin, Radio; Miss Elizabeth Calderine, Junior Gardeners; Miss Anna Heist, Programs and Lectures; Mrs. Fred T. Bennett, Birds. Not shown are: Mrs. Marshall M. DeWitt, Awards; Mrs. Halle Cohen, Counselor; Mrs. John R. Bear, Flower Shows; Mrs. James Younkman, Flower Show Schools; Mr. Walter A. Coldwell, Landscape Design; Mrs. Lewis H. Palmer, Parks and Memorials; Mrs. R. E. Stevens, Parliamentarian; Mrs. Crawford T. Bickford, State Flower Show; Mrs. Albert Curry, Convention.

## Report of the First Vice-President

During the past year, to fulfill the responsibilities of the First Vice-President, I have:

Attended and reported at each Board meeting. Accepted invitations to speak at the Presidents' Conferences of Districts 1, 3 and 4 and appeared on the programs of the Fall Annual Meetings of all Districts.

Attended the South Atlantic Regional meeting in Alexandria, La., as a State Delegate from Florida.

Participated in the dedication of the Blue Star Highway Memorial marker at Daytona Beach May 30, 1953.

Served as Life Membership Chairman and processed seven new Life Membership certificates.

Served on the Revision of Bylaws Committee and on the committee to review the minutes of the last convention and each of the Board meetings since that time.

Served as Parliamentarian for the June 1953, Board meeting and for the Annual meeting of the Accredited Flower Show Judges of Florida, March 29, 1954.

Served on the State Awards Committee.

With Representative Land, co-sponsor of the Bill making the Sabal Palm the official tree of Florida, appeared on the radio in Tallahassee explaining the significance of the dedication of the Sabal Palm on the Capital grounds honoring the late Governor Dan McCarty.

Conferred with Mr. L. S. Newsome and Miss Elizabeth Mason, representatives of the U. S. Forest Service, regarding Conservation and the matter of the virgin cypress in the Screw Pine area.

Prepared articles for the Florida Gardener and accepted appointment to the Editorial Board of THE NATIONAL GARDENER.

Visited National Council Headquarters at Essex House in New York.

Acted as judge in flower shows, installed officers in a number of clubs and filled speaking engagements; advised with clubs upon organization, program content, beautification projects and Garden Center activities.

Have endeavored to give wholehearted support to the President and to promote enthusiastically the program of the State Federation.

Mrs. John R. Parkinson

## Report of the Second Vice-President

Since April 10, 1953, to fulfill the responsibilities of the office of Second Vice-President, I:

Attended Presidents' Conference of District One; attended and reported at each Executive Board meeting, and spoke at the annual meetings of Districts 1, 3, 4, 5, and 6.

Was a delegate from Florida at the South Atlantic Regional meeting in Alexandria, Louisiana. Will attend the National Convention in Myrtle Beach, South Carolina.

Responded to all requests from Clubs and members for counsel and assistance upon various phases of Garden Club work through personal contacts, lectures, radio and television. As Vice-chairman of the Chamber of Commerce Beautification Committee sponsored clean-up and beautification projects.

Accepted the appointment by the President to supervise the publishing and sales of the Florida Gardener Engagement Calendar. To fulfill these responsibilities, met with the publishers in Asheville, North Carolina; became familiar with all phases of distribution and sales of the calendar project. Completed the details for the printing. Ten thousand 1954 calendars sold realizing a profit exceeding \$3,000 to Clubs and Circles participating in the project.

Letters and cards have been sent to approximately 900 Circle and Club Presidents with order blanks, circulars and return envelopes in preparation for the sale of the 1955 Calendar now in the process of publication. The 1955 Calendar will be in full-color 5½"x7". Front and back covers to be on double-weight kromkote with the same color arrangement front and back, 11 pages of color arrangements taken from 1954 Flower Shows. Calendars will be spiral bound, mailing envelope will be provided. **Calendars will sell for \$1.10** including State Sales Tax, but the Clubs and Circles will make the same profit as last year.

It has been a privilege and pleasure to serve as your Second Vice-President and Calendar Chairman. Appreciation is expressed for the capable leadership of our President. I have enjoyed working with her and the members of the Executive Board.

Mrs. W. D. Dutton

\* \* \*

### Announcement

It was announced at the Annual State Convention that a donation of \$25 would be given to the first Garden Club in the Florida Federation making application after April 1, 1954, to erect a Memorial Marker on a **Blue Star Highway**.

## Report of the Third Vice-President

As Third Vice-President I have served on the 1953-54 Book of Information Committee, attended the Presidents' Conference and participated in the program of District Three; attended all Board meetings and I spoke at the annual meetings of Districts Three and Four.

Represented the Florida Federation at the Governor's Fifth Annual Safety Conference held in Jacksonville, September 11, 1953 and served on the legislative committee.

At the request of the President, attended the Board meeting of the Florida State Chamber of Commerce in Jacksonville February 26, 1954, in the interest of a mutual statewide beautification program.

By appointment of the President, served as Editor of THE FLORIDA GARDENER and it is this office which has claimed my major attention and wholehearted effort. Three issues of the quarterly magazine have been completed. With the six Associate Editors comprising the Editorial Staff, the publication has endeavored to bring to Garden Club members the program of State Chairmen, the objectives of the State Federation and National Council, and an exchange of ideas between clubs and members.

We express grateful appreciation to Dr. H. S. Wolfe, Head of the Department of Horticulture, University of Florida and his staff for cooperation in publishing the Horticulture News Letter whereby gardening information on diversified subjects has been made available to every member.

Our aim is to increase the usefulness of the magazine as a source of information and inspiration to the Garden Club members, who are, in turn, an inspiration to us.

Mrs. Arthur F. Coe

## Report of the Recording Secretary

It has been a privilege and indeed a pleasure to serve as Recording Secretary of the Florida Federation of Garden Clubs, Inc., for the past year.

I have attended all of the Executive Board meetings, District and Annual Judges' meetings, and have kept accurate Minutes of all transactions of the Board, and of the Convention thus far.

Edna W. Mixsell

## Report of the Corresponding Secretary

During the past year the following necessary lists have been compiled and furnished to approved personnel and agencies:

Master List of Clubs and Circles, with names and mailing addresses of Presidents;

District Lists of Clubs and Circles, also with names and addresses;

Lists of Club Committee Chairmen furnished to State Board Chairmen. Corrections to the Master List have been made as they became known to this office.

Notices of Board meetings were sent, and synopses of the minutes of these meetings were prepared and mailed to Board members and Clubs. The report of the Revision of the Bylaws Committee, as well as other Bulletins, was sent to Board members and to Clubs.

Attended all Board meetings and all District meetings, at which time the 1953-1954 Book of Information was distributed to all Clubs and Circles.

Served on the Book of Information Committee and the Florida Engagement Calendar Committee.

Mrs. W. M. Allison

## Excerpts from the Treasurer's Report

At the time of the annual audit March 26, 1954, dues were received from 22,999 members in the Florida Federation of Garden Clubs. Dues, at the rate of sixty cents per member, are used for the following projects:

**Fellowship Fund** (To maintain a graduate student at the University of Florida for study toward horticulture specialization)—10¢

**The Florida Gardener** annual subscription—25¢

**National Council of State Garden Clubs** dues—10¢

**Florida Federation** operating expenses—15¢

With the money allowed the State Federation for operation, the annual Book of Information is printed and distributed to every club and circle president; colored slides, films, books and subscriptions to magazines which are available to all Garden Club members; are contributed to the Garden Clubs' Library at the University of Florida, the Short Course for Gardeners in Gainesville is for the benefit of all members; the Blanche Covington Nature Study Course is held annually for the purpose of training youth leaders; annual dues are paid in thirteen organizations such as the American Orchid,

Rose, Camellia, Hemerocallis Societies as well as the Florida and National Audubon Societies. In addition a mimeographed synopsis of all meetings of the Executive Board is mailed to every club president. It is the desire of the members of the State Board that the business conducted by them for the Florida Federation shall be for the benefit of the Federation as a whole as well as for each Garden Club member.

A treasurer's report is uninteresting reading unless we can see the good our money does.

Mrs. Louis F. Sheerwood

## TROPICAL TREASURES

We suggest you buy NOW some of the Exotic Tropical Jungle Plants such as Heliconias, Gingers, Alocasias, etc. You will then have a terrific advantage in the spring flower shows. Remember each year competition is keener.

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# Summary of the District Reports

## District 1

As a Director reads reports from Clubs in her District she cannot fail to appreciate more than ever the accomplishments of Garden Clubs and to be surprised that so MANY projects have been successfully carried out. This then is a "salute" to the generous and enthusiastic cooperation of clubs in District One and to say "May Progress Through Service" continue to be our aim.

The Spring Conference was successful from every viewpoint. Program suggestions and group study plans outlined at the meeting continue to be reported.

District One had its Second Annual District Flower Show in the fall with every club in the District participating. "Let's Get Acquainted With—" was the theme of the exhibits displayed in niches in which each club displayed plant material growing exceptionally well in its area. In addition, there were arrangement and horticultural classes in a wide variety.

The District Annual meeting had exceptional attendance—all but two clubs were represented. Messages from state officers and chairmen and individual club reports constituted the program. Roadside beautification, civic planting and "Give Away a Plant Day" has been sponsored. We appreciate our birds and have planted food and provided shelter for them. Four flower show schools were held, but Garden Therapy and civic planting led in club projects. Junior Gardeners have waged a fight against the "Litterbug" and the increase in civic pride among the school children is evident.

To have been in close touch with gardeners in District One has been a happy privilege and to them goes the credit for any measure of success attained. "I may not be as some, beloved of the gods, but I shall be the next best, I shall have walked with TALL MEN, comrade-wise."

Mrs. George W. Adams  
Director

The 1955 Florida Gardener Engagement Calendar will be all-color and will sell for \$1.10. Your Club or Circle will still make the same profit—Send in your orders to the Calendar Chairman, Mrs. W. D. Dutton, 2 Beverly Parkway, Pensacola, Florida.

## District 2

District Two is comprised of 13 counties in North Central Florida. There are 13 federated clubs, 66 circles, with a membership of 1,779 and four new clubs on probation.

During the past year 20 standard flower shows were staged of which eight were specialty shows featuring camellias or azaleas.

Three flower show schools were held with many in the District attending. We have seven accredited flower show judges and 29 student judges.

The civic projects sponsored by the various clubs have been the beautification of club houses, cemeteries, hospitals, libraries, parks, public buildings and the entrances to sub-divisions. Many plantings of peace roses were dedicated to war veterans. Numerous wayside parks, attractively landscaped, have been completed and others are near completion.

The Litterbug Campaign has had extensive support by the wide distribution of stickers and litterbug books. Clubs are actively urging the removal of billboards from the highways, the clearing of hazardous blind intersections, the cleaning up of back yards, and proper trash disposal. In cooperation with the State Highway Patrol, the clubs throughout the District are advocating the use of containers in cars for candy papers and other litter to control the spread of trash along our highways.

The District Garden Therapy project at the State Hospital in Chattahoochee has been extended far beyond the original plans. Every month of the year interesting programs have been given at the Hospital for the patients. The Clubs in the District have supplied seeds, fertilizer, house and garden plants and corsage kits. A Christmas party was given for 600 patients and a picnic has been planned for May. The patients are enthusiastic about the program and participate in the project. This could well be called a beautification program as well as Garden Therapy. Grass and flowers have replaced the barren areas of the vast hospital grounds.

In conclusion, this Director expresses grateful appreciation for the cooperation from the clubs and members in carrying out the State Federation objectives, and for the privilege of serving the wonderful clubs in District Two.

Mrs. E. A. Baumel  
Director

## District 3

Limited space does not begin to permit this Director to describe or elucidate upon the many accomplishments of District Three. The Director's pride in their aims and policies has not prejudiced her in their favor. The actions and attainments of the 24 District Clubs within the 13 County District area speak for themselves.

Suffice for me to say all 24 Clubs, 183 Circles, and membership exceeding 5,000 are willing to support to the utmost of their ability State Federation policies.

District Three has grown in size as many new Clubs have been brought into the Federation—and in stature from the worthy undertakings and accomplishments of its members.

Clubs are stressing more gardening and less clubbing. They are the workers and backbone of much that is undertaken in their respective communities. Home and town beautification extends beyond their immediate neighborhood. The District has attained eminence for its Junior work. Club members are aware that only enlightened youth will benefit from today's conservation measures. Knowledge and appreciation of plant life and plant materials, also active participation in school plantings are the result of Garden Club guidance. Likewise, this District has been a leader in Garden Therapy—the use of plant materials for the therapeutic values involved.

All phases of gardening and Garden Club activities show the growth within the Club, the town, and the individual.

Congratulations Mrs. Cecil Long, Callahan; Mrs. Jack Kelly, Crescent City; Mrs. Robert Hess, Dunnellon; Mrs. Albert Jones, Flagler Beach; Mrs. George Baughman, Gainesville; Mrs. Joseph Cooper, Green Cove Springs; Mrs. W. Swilley, High Springs; Mrs. Eugene Gallagher, Jacksonville; Mrs. W. Haskins, Jacksonville Beaches; Mrs. W. Gilbert, Macclenny; Mrs. Charles Landiss, Mandarin; Mrs. W. Barry, Newberry; Mrs. Randall Wells, Palatka; Mrs. Herbert Braddock, Mrs. J. Edward Cox, Mrs. W. Kastelz, Mrs. Ruth Schult, Mrs. Wm. Hardgrove Norris, Miss Anna Heist, Miss Alice Niel, Mrs. Ralph Faucher, St. Augustine; Mrs. Robert Young, Starke, for your fine term as President of your Club.

Happy gardening and good gardening to your splendid members.

Mrs. Robert L. Fairing  
Director

National Council Convention  
Will Meet in Chicago, May, 1955

## District 4

District Four is composed of 54 federated clubs and 3 probationary, making a total of 57, with 148 circles. This is an increase of 14 clubs and 13 circles in the past two years.

The Council of Garden Clubs of the Halifax District served as hostess club for both the Presidents' Conference, attendance 117, and the District Meeting with an attendance of 450 plus. The Orlando Garden Club was hostess club for the district Therapy Workshop, conducted by Mrs. Leonard Toy and the Junior Gardening Workshop, conducted by Mrs. C. E. Saunders. The State Flower Show and Convention were held simultaneously for the first time in our federation history, and were presented by the FFGC and the Orlando Garden Club.

Our district project of roadside development, a Mile of Beauty, has been supported by the State Road Dept., State and County Chambers of Commerce, civic organizations, magazines, newspapers and individuals. County awards, given by Chambers of Commerce were won by Clermont Garden Club, Arlington Garden Club of S. Daytona, Orlando Garden Club, Pioneer Garden Club of Ocala and Titusville Garden Club. The Jessie Conner award, totaling \$205.00, made up by contributions from clubs and circles, for the best Mile of Beauty in the district was awarded to Titusville Garden Club.

Meritorious achievements were realized by many clubs in promoting the aims and objectives of the FFGC, with 29 applications for State awards and 9 for National. Members showed increased interest in conservation. Fifteen clubs recorded special horticultural projects. Twenty-seven clubs sponsored junior gardeners. All clubs participated in civic beautification, accomplishing much in public road improvement and clean-up programs. Therapy work vigorously pursued.

Your Director has attended all State Board meetings, conventions, State Flower Shows, the Short Course, served on the State Nominating Committee in '53, on the Revision of Bylaws Committee for '54 and was a delegate to the National Convention.

A great deal of credit is due the Assistant Directors, Mrs. Ralph Spicer and Mrs. Richard Haynesworth as well as District Chairmen—Mesdames John H. Connery, Slater Cox, S. C. Dickerson, O. J. Priebe, Eugene Reasor, Leonard Toy and Miss Cornelia Miner.

The Past two years have been an enriching experience for your Director and your support, cooperation and friendship have made the work a joy.

Mrs. Vernon L. Conner  
Director

## District 5

Members have cooperated to make **FIFTH DISTRICT FIRST** in participation in the Federation's program.

National and State awards were applied for; bird sanctuaries established, feeding stations and baths erected; the Audubon Society supported. The State Board adopted our resolution for an additional Blue Star Memorial route. Three hundred twenty-six National Council books were purchased, the conservation program furthered and civic beautification projects completed.

Flower Shows were outstanding in beauty and educational value. Nine Flower Show Schools were held, nationally known authorities present, seven district workshops conducted, the State Flower Show, Florida Calendar and Garden Center projects well supported.

Clubs contributed 100% to a Garden Library printed in Braille for the Blind. Compiled by Mrs. Elton Edwards and housed at the Lighthouse, Tampa, the district project includes a talking Bible and gardening tools for the blind. Other garden therapy activities were conducted.

Extensive horticulture and junior gardening programs were developed; exhibits

in Flower Shows were praiseworthy. Life memberships were presented to two Fifth District members; four places allotted for Blanche Covington Nature Study Course filled; State Parks and Memorials visited.

Litterbug and cleanup campaigns were conducted; 22 Clubs will be represented at Short Course; many gardens are open to visitors.

One hundred thirty-five attended Presidents' Conference, Wauchula; 400 came to the District Meeting, Lake Wales, and several hundred attended the Annual Convention. Many Clubs and Circles contributed to National Council Permanent Home Fund.

Central Gulf Coast Garden Club Council and Sunbeam Garden Club have been organized; Sunset Park, Eagle Lake and Jacaranda Garden Clubs federated; organization of six new clubs, and federation of three already organized, pending. Gavels were presented to 18 Clubs.

Thousands of hours given, letters written, miles driven and personal contacts made were the director's contribution to a closer relationship between the district, its member clubs and the Florida Federation of Garden Clubs.

Mrs. Melville Hall  
Director

## District 6

All Clubs cooperated in promoting Federation projects. Twenty-one applied for awards, 3,872 paid Federation dues, 32 clubs promoted bird projects, 143 books were purchased through National Council Service, 398 received National Gardener; 35 clubs sponsored conservation projects, 73 exhibited at Florida Flower Show, 47 clubs sponsored Standard Flower Shows, seven conducted flower show schools, eight clubs contributed to Florida Gardener, four own Garden Centers, 36 contributed to centers; 28 will attend University Short Course, 24 clubs sponsored Garden Therapy, 12 recorded horticulture projects, 21 clubs sponsored 1,800 Junior Gardeners, 32 participated in educational programs; four members were honored with Life Memberships in Federation, four represented clubs at Nature Study Course.

Over 500 visited State, National Parks and historical memorials. Newspapers and radio served all in publicity. Many plantings now beautify highway road-sides; "Litterbug Clean-up" projects were well sponsored.

The District meeting was well attended and approximately 250 attended the State Convention. Nine attended National Convention and three the South Atlantic Regional Meeting.

District Projects have promoted the study of wildflowers and the planting of citrus trees in our hospital grove at Lantana.

The District has 66 clubs and 31 circles; 11 Federated and 13 new this year: Travelers Palm, Boca Raton, Evening, Orchid, Sunshine Gardeners, Seedling, Palm Hibiscus Island, Garden Study, Sea Grape, Hibiscus, Melaleuca, Hialeah, and Delray Beach Council.

It has been an inspiring and enjoyable year for your Director. She attended all State Board Meetings, visited 48 clubs, traveled 11,615 miles in District duties; spoke to 18 clubs, installed officers for six and served as judge for nine flower shows. Your Director has written many letters and cards answering all correspondence, sending a total of 1,220. Your cooperation and support were appreciated and it was an honor to serve as your Director.

Thank you. Good wishes to you and your new Director for continued success.

Mrs. Ivan Van Horn  
Director

### RECENTLY ACCREDITED JUDGES

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Panama City

Mrs. John Bell  
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# Resume of the Committee Reports

## AWARDS

Club interest in Awards this past year has been most gratifying. Competition has been keen but friendly. Materials offered as entries for judging have been outstanding.

Information on Awards appeared in the Federation's BOOK OF INFORMATION, in a printed AWARDS BOOKLET made available to Club Awards Chairmen upon request, and in the September and December issues of THE FLORIDA GARDENER.

Four new State Awards were offered: The American Hibiscus Society Award, The Ana Louise Bunker Radio Award, The Nellie M. Cohen Award for Horticulture, and The Garden Club Short Course Attendance Award.

One new National Council Award was offered: The Red, White and Blue Rosette Flower Show Award for a show with a patriotic theme.

Awards set high standards for garden club activities and ideals. Working for them is stimulating, winning them an honor. May each Circle and Club try for at least one in the coming year!

Mrs. Marshall M. DeWitt  
Chairman

## BIRDS

We have 120 active, enthusiastic Bird Chairmen. Thank you, Bird Chairmen, for the wonderful work you have done this year. Our immediate aims have been to interest, inform, educate, organize and enjoy. Our methods have been the development of the three R's of Birds—Recognition, Responsibility, Recreation.

The following are some of the things that have been accomplished: At least one Bird program in the majority of clubs; 10 Bird programs using colored pictures and slides in local schools; 25 newspaper articles and radio programs;

15 Junior Bird clubs organized; 84 Bird books made; 1,200 booklets on bird feeding, house building and migration placed in local schools by West Palm Beach chairman; "Bird Government Books" given to High School Students studying Agriculture by Orlando chairman; 15 Bird Sanctuaries established; a Bird Corner in most Flower Shows.

Let us strive to make every garden a Bird Sanctuary.

Mrs. Fred Bennett  
Chairman

## BLUE STAR MEMORIAL HIGHWAY

A thumbnail sketch of the Blue Star Memorial Highway shows 550 miles extending from the Florida-Georgia line directly down the East Coast of Florida to Key West. During the seven years of its existence seven markers have been placed and appropriately landscaped at Key West, Cocoa, Melbourne, Eau Gallie, St. Augustine, Jacksonville, Daytona Beach. The eighth marker in the eighth year will be unveiled at Pompano Beach.

If the State Legislature acts favorably upon our resolution to make our Blue Star Highway continuous around the state, many clubs will have the opportunity to place these impressive markers as a tribute to the Armed Forces of America, bringing reflected glory to their own Garden Clubs.

Your chairman has fulfilled the duties of her office to the best of her ability—answering correspondence promptly, attending board meetings, releasing newspaper, radio, Florida Gardener and National Gardener publicity.

Please contact me for any assistance I may give you in placing YOUR Blue Star Marker.

Mrs. Wesley Coleman  
Chairman

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... A Mile of BEAUTY!"*

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and Book of Information

## BOOK SERVICE

As Book Service approaches its third birthday in the State Federation program, Florida led all the states in the National Council in the sale of books with a total of \$3,767.01. Our State Federation Treasurer received a check for \$113.01, which represents 3% of the total sales amount. The individual clubs have already received their discount.

At the present time there are only 111 Book Service Chairmen in our large State Federation. Our goal is to have a Book Service Chairman in every club and circle next year. Help us attain our objective by having your club represented on the Committee and enjoy the many advantages and conveniences offered by the service of National Council Books, Inc.

The summer season offers the opportunity to catch up on our reading and remember your subscription to the National Gardener.

Good reading, gardeners!

Mrs. J. Pope Baird  
Chairman

## CLUB PROGRAMS AND LECTURES

Your chairman has suggested programs and lectures when requested to supply the needs of the individual club — in the subjects in which they were most interested.

Speakers and subjects have been recommended that are helpful to young clubs. Suggested unique program titles that would encourage and insure full attendance at meetings. Club program chairmen were urged to study the current Book of Information which supplied the answers to many puzzling questions relating to club activities.

A booklet, "How to Plan a Club Program" published by McCall's magazine for 25¢ is recommended for practical ideas in program planning.

This chairman is grateful for the privilege of serving on the Program and Lectures Committee under the leadership of our President, Mrs. Eugene A. Smith, to have met so many wonderful members throughout the state and to have been a part of the Executive Board.

Mrs. R. C. Lohmeyer  
Chairman

*A strong feeling of rhythm was expressed in this arrangement by Mrs. J. Lynwood Price in the "Feast Your Eyes" invitational class in the 1954 Florida State Flower Show. The foliage of aromatic ginger and dracaena formed the background of the curve within a curve. Leaves of castor bean and monstera deliciosa added depth and interest in form to the arrangement. Rose and red anthuriums combined with American Beauty amaryllis (Peterson hybrid) blended in texture and color with the classic bronze urn.*

Mrs. Price is the new Director of District Three.

## CONSERVATION

Four hundred letters to Conservation Chairmen were mimeographed and distributed to local chairmen through the President's kits distributed at the fall District meetings.

Over two hundred packets from the U. S. Department of Agriculture Forest Service, and the same quantity from the Florida Board of Forestry were addressed to Local Chairmen throughout the state, by your Chairman. Additional information was sent to clubs and members on request.

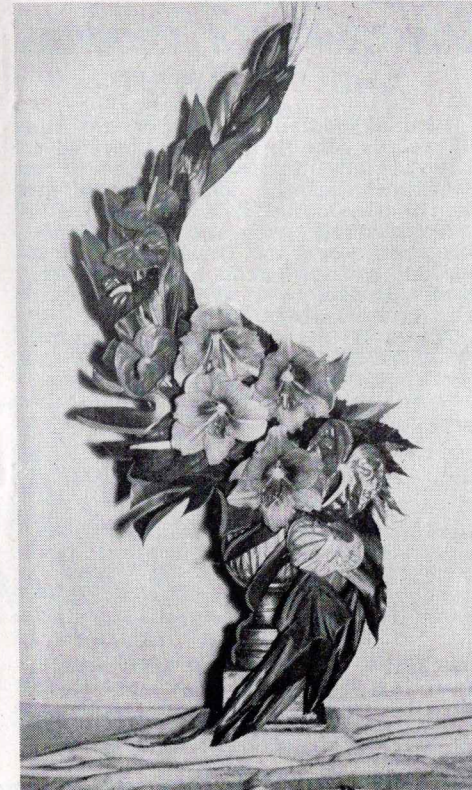
Gave talks on Conservation at District meetings and to clubs and wrote articles for THE FLORIDA GARDENER.

Prepared the resolution to the Trustees of the Internal Improvement Fund of Florida in reference to the expansion of the Everglades National Park.

It is the hope of your retiring chairman that the Garden Club members of Florida will carry on the fine work of conserving our natural resources and preserving the tropical beauty of our state.

Mrs. Herman Heinlein  
Chairman

## "Pasqua de Florida"



## COUNSELOR

Since the 1953 Convention I have served as follows:

Continued to work for the passing of the Sabal Palmetto Palm as the State Tree by sending telegrams and making long distance calls requesting members to attend the Committee's hearing.

Attended the National Convention in San Francisco, gave the report of the Florida Federation and received awards on behalf of the Clubs.

Secured and compiled material for the Year Book — Book of Information.

Attended four Executive Board meetings.

Attended the meeting of District No. 3. Judged in the Camellia Shows of Jacksonville and Sea Island, Georgia, the Rose Show in Miami and Third Annual Florida Flower Show in Orlando.

Served on the National Council Committee for Garden Therapy.

Prepared an outline for Junior Gardener's Therapy which has been adopted by the National Committee. The outline appeared in March issue of the Florida Gardener.

Have given counsel whenever it has been requested.

Mrs. Halle Cohen,  
Counselor

## CUSTODIAN OF RECORDS AND FELLOWSHIP

Your Custodian of Records has filed all records sent to her and answered all requests for information. Attended all Board meetings, the 1953 Convention and the Short Course held in Gainesville. Made a Thanksgiving Table arrangement demonstration at the Third District meeting held in Jacksonville and participated in the discussion of the Fourth District meeting in Daytona Beach.

Served as Chairman of the Committee appointed by the President to study and

secure a location to be used as Headquarters for the Federation.

To enlarge and enhance the scope of Horticulture, the Florida Federation established the **H. Harold Hume Fellowship in Horticulture** fourteen years ago. Since then, ten cents of every member's per capita dues have been put into a special fund for the support of this Fellowship. Outstanding students have been enabled to do graduate work in their chosen field. Ten men have enjoyed the Fellowship, and as far as your chairman knows, Florida is the only state supporting a Fellowship.

In every way possible, have cooperated with the President in carrying out the ideals of the Federation.

Mrs. M. M. Parrish, Sr.,  
Chairman

## THE FLORIDA GARDENER Financial Statement

June 25, 1953 to April 20, 1954

### RECEIPTS:

From previous Business Manager	\$ 863.57
Subscriptions through the Federation	5,749.75
Subscriptions other	47.00
Advertising	2,866.00
Gift	5.00
	<hr/>
	\$9,531.32

### DISBURSEMENTS:

June 1953 issue	\$1,694.79
September 1953 issue	1,723.54
December 1953 issue	1,729.44
March 1954 issue	1,803.72
Misc. stationery, postage, Re'td copies, etc.	265.02
Stencils	246.27
	<hr/>
	\$7,462.78

### CASH BALANCE:

Farmers Bank of Pompano Beach, Fla.	\$2,068.54
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Mrs. C. R. Mayes, Jr.  
Business Manager

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## Circulation

Since the last convention the Circulation Manager has concerned herself with the problem of getting the Florida Gardener into the hands of each member in the most economical and efficient manner possible. To this end a new policy was established — that of the chairman in charge of the mailing lists of the clubs keeping the Circulation Department informed of all changes in membership and addresses **as they occur**. I am grateful for the cooperation of the clubs and the splendid manner in which they have prepared the material sent to me.

Accuracy and an understanding of the type of address necessary for Second Class mail are essential in the preparation of lists. These factors have been stressed by District Directors, members of the Board and Circulation Department and fewer Florida Gardeners have been returned because of bad addresses.

I feel that we have made great strides this year with the inspiration, interest and leadership of our capable President. Our remaining problem, that of the winter resident member, is under consideration and definite action has been taken. Many of the clubs affected have already been notified.

It has been a pleasure to serve you.

Mrs. Edward Cooper  
Circulation Manager

## FLOWER SHOWS

Your Flower Shows Chairman reports 41 standard flower shows and six small circle flower shows registered this year. Some of the shows were registered too late to be included in the Florida Gardener lists. It is urged that future flower show dates be decided early in order that there will be no conflicting dates in adjacent cities. It is difficult to procure judges, adequate publicity and satisfying attendance in such instances.

Correspondence has been answered promptly and your chairman is happy to answer questions pertaining to flower show management to the best of her ability. Read the Florida Gardener for new directives from the National Council.

Attended all Executive Board meetings with one exception; prepared articles for the state magazine with lists of registered shows.

It has been a pleasure to work with the President and members of the Board and shall endeavor to fulfill the duties of the flower shows department satisfactorily.

Mrs. John R. Bear  
Chairman

## FLOWER SHOW SCHOOLS

There have been 34 flower show schools registered in Florida this Garden Club year, 21 have been completed and reported with 333 students taking the examinations.

Materials and letters of instruction have been sent to local chairmen promptly to aid in proper organization and conduct of the schools to creditably meet National Council standards. To date, every school has been approved. All preliminary work has been done for the Reading Examination which will be held simultaneously in six different locations April 23rd.

Fifty-five students have been processed for Amateur Judging Certificates and 16 applied for Refresher certificates; one applied for an Instructor's certificate.

Material pertinent to this department was prepared for publication in the Florida Gardener and prompt announcement was made of changes of policy by National Council.

Attended the District summer and fall meetings, spoke at one and conducted a forum at the second and attended all State Board meetings. Am grateful for the opportunity to help expand Garden Club work and interest throughout the state.

Mrs. James Younkman  
Chairman

## GARDEN CENTERS

Last year the number of Garden Centers in the Florida Federation totaled 18 — today we have 43!

Attended all but one Board meeting and the Presidents' Conference in District One. Wrote an article for the Florida Gardener and seven local publications. Sent Forestry and Conservation Kits to Garden Centers listed in Book of Information. Visited and talked in six Centers; made numerous talks to judges groups and Garden Clubs on judging, flower show practice, arrangements, corsages and horticulture.

Program material has been sent when requested and have corresponded with more than 50 Garden Center Chairmen.

Acted as Chairman of the Annual Pensacola Bulbous Show and as Chairman of Judges for the spring show; have judged numerous flower shows and am serving as treasurer of the Accredited Flower Show Judges of Florida.

A loose-leaf book "Garden Centers of Florida" is in the process of compiling and on completion, will be placed in the Garden Clubs' Library in Gainesville.

Mrs. Horace Tompkins  
Chairman

## GARDEN CLUBS' LIBRARY AND SHORT COURSE

The report last year indicated there were 166 separate titles and 281 publications in the Garden Clubs' Library on April 1, 1953. The additions listed this year bring the total to 171 titles and 350 publications at a cost of \$51.10. A complete list of books and publications available to members will be printed in the new Book of Information. More and more clubs and members are using the resources of the Library in their programs.

The program for the **Tenth Garden Clubs' Short Course** will be held at the University of Florida June 21-23, 1954. The arrangements for the interesting and informative program have been completed. Fee for the Short Course will be three dollars as in former years and advanced registration is encouraged.

Mrs. Bright Taylor, Ocala, is awarding a cash prize of \$25.00 to the Garden Club or Circle which has the highest percentage of members in attendance. The Award will be presented at the closing meeting of the Short Course.

Mrs. W. H. Beisler  
Chairman

## GARDEN THERAPY

Garden Therapy has achieved its purpose in many ways. Landscaping of hospital and orphanage grounds, Peace Rose parks, citrus plantings. One landscaping project was so extensive that it was appraised at \$11,000. Commercial nurseries, at the behest of garden therapy members, donated much of the material and time to this project.

Some garden clubs have worked through already organized hospital auxiliaries, with flower groups, one club reported over 390 hours in this phase alone.

Contributions have been made by many clubs to state agencies and other welfare groups where no local field of therapy appeared available. Particularly helpful has been work done with the Florida Council for the Blind. The Tampa Federation won a National Council Award of merit for outstanding work with the blind; 18 books in braille and organization of a garden club for the blind and partially blind at the Lighthouse in Tampa.

The first statewide Garden Therapy workshop was held in October 1953, and in 1954-55, all six districts will hold individual district workshops for orientation and instruction on the **when, where, and how** of Garden Therapy.

Mrs. Leonard Toy  
Chairman

## HISTORIAN

We are indebted to Mrs. Ella G. Alsop for the first history of the Florida Federation of Garden Clubs, Inc., which covers the years from 1924 to 1943; also the supplement which brings our history through the 1951 convention.

The progress and growth of our Federation has been rapid. Your Historian is keeping in close touch with each department, compiling the information sent to her, which will be used to bring our history up-to-date following the pattern set by Mrs. Alsop, and assures you that we can be justly proud of the work our organization is doing to make "Each Florida Mile a Mile of Beauty."

Your Historian has attended all Board meetings and District meetings held in District One during the past year.

Mrs. Walter Daffin  
Historian

## HORTICULTURE

The Horticulture Chairman has attended all State Board meetings, answered over 400 letters, sent materials for Horticulture Programs, outlines for study, suggestions for reading; helped judge three flower shows, addressed 31 clubs and circles and seven Junior Garden Clubs.

Conducted in her home and garden a horticultural study clinic primarily for horticultural chairmen of the circles of her own Club, but interest spread to surrounding clubs and now from 45 to 60 attend. We study simple botany, nomenclature, various phases of plant growth, and exchange of plant materials, seeds and bulbs.

Only 45 Horticultural Projects were received in competition for the Florida Federation Horticultural Award. Let us strive to have a large percentage in 1955.

Plant summaries and reports on 1952-53 distributions came in slowly at first but increased in numbers as Convention approached.

This chairman's earnest desire has been to help and encourage all members to grow better plants and grow plants better.

Mrs. Louis G. Oakley  
Chairman

## JUNIOR GARDENING

Only 382 Garden Clubs in Florida claim to do any gardening work with children. Those clubs instructed 14,360 children in 1,457,461 hours. Hereafter, let ALL adult Garden Clubs instruct Juniors to become better gardeners. They are eager to learn.

The summer is a good time to plan an all-day Junior Gardening Workshop in your own District to exchange new

ideas and methods. Have you tried animal figures made of odd-shaped vegetables? Fun! Dish gardens depicting historical eras can be related to social science classes. During the summer plan next season's program.

The purpose of conserving our forests, birds and wildflowers is unfulfilled unless we train our children to appreciate them. A good crop of oncoming gardeners is our best insurance for the future.

Elizabeth Calderine  
Chairman

## Flower Show Judges Meeting

Mrs. John R. Salois, National Chairman of Flower Show Schools, was the guest speaker at the annual meeting of the Accredited Flower Show Judges of Florida held in Orlando at the Angebilt Hotel, April 28, 1954. Mrs. Salois answered many questions relative to flower shows and judging.

The highlights of the business session were:

1. Recommendation to the Executive Board of the Florida Federation that one Purple Ribbon judge be appointed from each district.
2. Garden Clubs applying for the Purple Ribbon may charge admission to their Flower Shows.
3. One dollar of each member's dues is returned to the district for district use.

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## JUDGES

The most important aim of the Accredited Flower Show Judges of Florida is to provide opportunities for open discussion of judging problems. Discussion sessions have been an important part of all district meetings. In addition to programs on point scoring, horticulture judging, schedule making and other subjects pertinent to judging, each district meeting has provided time for questions. Many are still unanswered, but progress has been made.

The organization of the Accredited Flower Show Judges of Florida has 277 members, an increase of 99 within the year. Of the total number, 145 are accredited judges.

A yearbook was published this year containing information needed by the members.

New Directors elected in their respective districts for the 1954-56 term of office are:

District 1, Mrs. Hoke Johnson, Panama City; District 2, Mrs. W. Cecil Bowers, Tallahassee; District 3, Mrs. Henry Higginson, Ponte Vedra Beach; District 4, Mrs. Harold Sharp, Orlando; District 5, Mrs. Elizabeth Jarmen, Sarasota; District 6, Mrs. C. Kay Davis, Ft. Lauderdale.

Mrs. Lilburn R. Railey  
Chairman

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## LEGISLATIVE

Since our last annual convention, a Bill naming the Sabal Palmetto Palm as the Florida State Tree was passed by the 1953 session of the Legislature and the Bill was signed by Governor Dan McCarty on June 11, 1953.

Cooperated with the Chairman of Roadside Development, Mrs. Edward McKeon, for the passage of the Bill designating Highway A1A as the "Ocean Trail."

The legislature removed Magnolia Grandiflora from the Conservation list as requested by the Florida Federation of Garden Clubs.

Worked for passage of the Bill designating March 27th of each year as Pascua Florida Day.

February 22, 1954, the Executive Board of the Florida Federation of Garden Clubs adopted the resolution requesting the Trustees of the Internal Improvement Fund of the State of Florida to reconsider their action taken on January 19, 1954, in retracting a 1951 commitment to convey lands to the National Park Service to be part of the Everglades National Park.

The Executive Board approved the letter sent to the Irrigation Subcommittee on Interior and Insular Affairs of the House of Representatives now holding hearings in Washington, expressing opposition to the Echo Park Dam, Upper Colorado, as an unnecessary invasion of the National Parks System, and a destruction of one of the nation's scenic treasures.

Mrs. G. T. Smith, Jr.  
Chairman

## LIFE MEMBERS

Life memberships are conferred as a means of expressing appreciation of faithful service.

Those who received certificates during this term of office are:

Mrs. Edward H. McKeon, Mrs. Melville Hall, Mrs. Johnson Pace, Mrs. Thomas B. Swann.

Three others conferred at this annual convention:

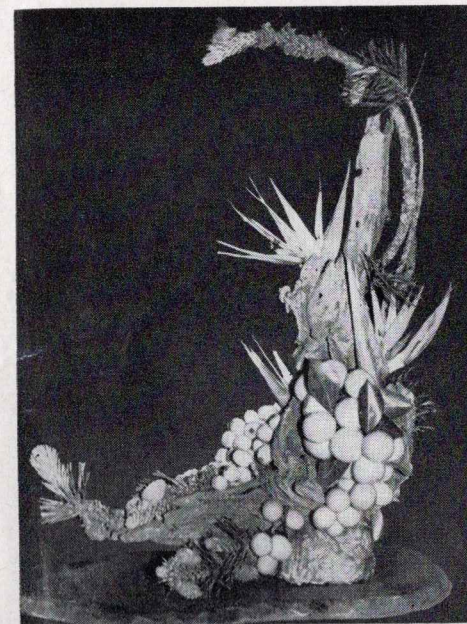
Mrs. Vernon Conner, presented by her District Chairmen.

Mrs. Ivan Van Horn, a gift of friends in the Sixth District.

Mrs. George Adams, presented by Gulf Area, Eglin Field, Elliot's Point, Valparaiso, Garniers Beach Garden Clubs and Mrs. Guy E. Yaste and Mrs. Furniss Johnson.

## Tri-Color Award Winning Arrangement

The tri-color in the Third Annual Florida Flower Show was awarded this interpretation of "The Feast of the Land" arranged by Mrs. Ben R. McCormick of Jacksonville Beach. Clipped pine and petrified oak supplied the strong vertical line. Croton leaves and strelitzia combined with loquat and calamondin fruits were striking in color and texture. This imaginative, free standing composition was placed on a base of related wood suggesting a bountiful feast.



It has been a distinct pleasure to watch the joy the conferring of Life Memberships has brought to the donors and the recipients. The time is drawing near when we should make a decision regarding the project for which this permanent fund will be allocated. The choice should be carefully considered to make sure its use will further our Federation's purpose.

Mrs. John R. Parkinson  
Chairman

## PUBLICITY

Your Publicity Chairman prepared an article on publicity for the September issue of the **Florida Gardener**.

She sent a mimeographed sheet of information and publicity helps for publicity chairmen to the District Directors for distribution at the fall District Meetings, sent pictures and several items to the **National Gardener**; sent news releases before and after State Board Meetings to the major state papers; sent special news bulletins to 35 state papers for seven consecutive weeks prior to the Convention and Flower Show.

She prepared a two-page feature story with pictures for the March 21 issue of the **All-Florida Magazine** on "Pascua Florida."

The newspapers have been so cooperative that it has been a joy to work with them. It is amazing the amount of space that all garden clubs have in the newspapers of the state each week. Ours is a worthwhile work. And the newspapers

print the material that all the publicity chairmen prepare for them, for it is what so many people want to read.

Your publicity chairman appreciates the opportunity that she has had to serve the State Federation this year.

Mrs. Slater Cox  
Chairman

## RADIO

The Garden Clubs of Florida are urged to participate in the most modern media of self expression—Radio and Television.

Garden Club women are in an excellent position to offer a truly public service. Every phase of conservation, horticulture, Junior Gardening, and a great deal of artistic instruction may be presented.

**Regularity is important** and in our state we have 106 Radio Chairmen presenting such programs. Good programs must be **timely**—giving the information **when** it is most needed.

The response to the Ana Louise Bunker State Radio Award was excellent. Your chairman received eleven tape recordings; subjects covering general horticulture, pruning, camellias, bulbs, orchids, and a program on birds.

All were informative and it is hoped that clubs will avail themselves of these fine programs from the Garden Clubs' Library in Gainesville where they will be placed.

Mrs. Carroll Griffin  
Chairman

## RESOLUTIONS

During the 1953-54 term the Resolutions Committee had many resolutions presented to them for consideration. Each was carefully screened and several were submitted to the Executive Board for approval.

In brief, the following were adopted April 1 at the 1954 Annual Convention held in Orlando:

1. Resolution to the Internal Improvement Fund deploring the action of the trustees in withdrawing their commitment made in 1951 to the National Park Service and the people of Florida for the conveyance of state lands lying within the redefined limits of Everglades National Park; the Florida Federation of Garden Clubs requested the trustees to give further consideration to their action on January 19, 1954, and renew their commitment to the National Park Service.

2. The resolution relative to the Corkscrew Cypress Area located approximately 25 miles north of the Tamiami Trail in Collier County unites the Florida Federation of Garden Clubs in organized efforts to preserve the last remaining giant stand of virgin cypress trees and the bird sanctuary of the ibis and the roseate spoonbill.

An option pledge of \$5,000 to be raised by club or individual donations will assist in the purchase of 160 acres of this land. The National Audubon Society will underwrite permanent maintenance of the area on completion of the purchase.

3. The resolution indorsing the use of the Anti-Billboard Pledge Seals for better state-wide zoning laws to protect the scenic and safety features of the highways was unanimously accepted by the assembly.

4. The Florida Federation of Garden Clubs pledges unqualified support of a long-range civil defense program for the state and nation.

Mrs. Johnson H. Pace  
Chairman

## ROADSIDE DEVELOPMENT

Salve—, Vale! My service to your Federation is ended. I have loved it and I have done my best.

During these years, 18,000 Litterbug posters, 84,000 large and 160,000 small Litterbug Seals—, 5,000 "Litterbug Family" booklets and 3,000 of the new "Anti-Billboard Pledge" seals (which have just been started) have been mailed throughout Florida and beyond. The booklets are in use in 15 other states.

The two Roadside Models are well-known on the East Coast and will now, I hope, continue to be of use to your wonderful new chairman in other sections. Back her as you have backed me! All of the above material is "home grown"!

Remember — I am out, but not down. I will always be ready to help you individually or collectively.

Mrs. Edward H. McKeon  
Chairman

## VISITING GARDENS

Our northern neighbors and many from states nearby are interested in touring Florida's gardens. Lists of "Gardens to Visit" have been sent in reply to many requests. Over 50 of our club members have applied for Visiting Garden Cards this past year.

The lists of "Gardens to Visit in Florida" is incomplete. Presidents of Clubs and circles urge your Visiting Gardens Chairmen to send their list of gardens early so a comprehensive roster of "Gardens to Visit" may be made. Gardens listed are marked by principal highways nearby—this is helpful to strangers.

Your chairman attended several garden tours and all meetings of the Executive Board. It is a pleasure and an education to be a member of the Board.

Mrs. J. Birney Linn  
Chairman

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## THE ? ? ? ? ? BOX

Q. Where should contributions for "Seeds for Democracy" be sent?

A. To Mrs. William J. Walters, President, National Council of State Garden Clubs, Inc., 180 College Avenue, New Brunswick, N. J.

?

Q. We do not feel that it is fair for a club with five, ten or twenty-five circles to be given the same limited time for reporting at district meetings as an independent club with a membership of possibly as low as fifteen. Can't something be done about this?

A. Yes. This could be worked out on a per-capita membership basis, similar to our voting delegates.

?

Q. Our Garden Club wants to send invitations to the Presidents of other Garden Clubs in our area to attend a special event. Where can I get a list of their names and addresses?

A. Ask the president of your club for the list contained in the current Book of Information. Pages 14 to 36, the clubs are listed by districts.

?

Q. I am one of the chairmen in my Garden Club and need help for my department—where can I get it?

A. Read your FLORIDA GARDENER for the information written for your department by the state chairman, or communicate with her direct. You will find her name and address on page 31 in this Summer issue of the Gardener, and also on pages 10 and 11 in the current Book of Information. Your Club President has a copy.

?

Q. How many judges do we need for our Standard Flower Show?

A. That will depend on the size of the Show. Arrange for enough judges so they may work in groups of three, and that no group will be overworked.

?

Q. Can a small Club have a Garden Center?

A. Yes. It can start with a room in a store, the library, or public building—a place to exchange plants and seed; to keep reference book and distribute plant information and pamphlets.

Note: Send your questions to the Editor, Mrs. Arthur F. Coe, 2577 Forbes Street, Jacksonville, Florida.

## 1953-1954 State Convention Awards To Juniors

The Margaret Y. Pace Award — Scrapbook of Birds Seen in Florida, made by one child from 1st through 6th grades — William Ehler, Tampa Federation of Junior Circles, sponsored by the Tampa Federation.

The Elma Parrish Award — Scrapbook of Florida Wild Flowers, made by one child from 1st through 6th grades — Nina Struss, Palma Ceia Junior Garden Circle, 5th grade, sponsored by the Tampa Federation.

The Grace O. Edwards Award — Scrapbook of Florida Wild Flowers, made by a group of children 1st through 6th grades — Miss Hall's Class, Grand Avenue School, Orlando, sponsored by the Orlando Garden Club.

The Mable Boone Award — For the best Junior Flower Show — Tampa Federation of Garden Club Circles.

The Julia Dolcater Point Hour Award — For the Federation or council which, in proportion to its membership, has the highest point hour score for Junior Garden Club work — Garden Club of Jacksonville, 1,004,370 hours reported, 2,859 senior Garden Club Members. Point Hour Score: 351.1.

For the individual Club or Circle which, in proportion to its membership, has the highest point hour score for Junior Garden Club work — Valrico Garden Club, 3,025 Unit Hours, reporting 15 senior members, 210 juniors. Point Hour Score: 201.6.

## Have You Read?

The Fabulous Insects, edited by Charles Neider, (Harper \$3.50)

What better time to dwell on insects than the summer season when you have leisure for reading and observation? Experienced gardeners know that all insects are not enemies and champion those among them that are friends. This volume on insect life (there are twenty-four stories) includes such writers as Donald Culross Peattie, Henri Fabre, William Beebe and Alan Devoe.

You may think you do not like insects but once you acquaint yourself with their fascinating habits and behavior, their highly developed society, you may still not like them but you cannot help having an admiration, if not a healthy respect, for them. They are older than man and as you fly with the bee or spin with the spider you will discover a delightful escape from the confusions of daily life.

## 1953-1954 AWARDS

(Continued from Page 7, Column 1)

Shell Point Garden Circle, Tampa, for their Chrysanthemum Show. Honorable Mention: Garden Path Circle, Lakeland, for their Hemerocallis Show.

### The Blanche Covington Award For Leadership

Mrs. Frank D. Moor, Tallahassee, nominated by the Tallahassee Garden Club for outstanding accomplishments in successfully negotiating for a Garden Center for the Tallahassee Garden Club this year after distinguished service as a Charter Member, many times Officer and Chairman, Judge and former member of the State Board. For the great breadth of civic interest and contributions of time and service as a member of her church, the Woman's Club, the Alumnae Association of Florida State University, the Girl Scouts, American Red Cross, Community Council and many others which together have made her name synonymous with Leadership in the Capitol City of Florida, and her influence felt over all the state.

The following outstanding members of the Florida Federation have been nominated for The Blanche Covington Award for Leadership: Honorable Mention and Enrollment in the Book of Honor:

Mrs. Vernon L. Conner, Mount Dora, nominated by the Lakes and Hills Garden Club for devoted service as Director of District IV for the past two years; for promoting and directing the "Mile of Beauty" project for Roadside Development which has inspired the theme of the 28th Annual Convention, "Each Florida Mile a Mile of Beauty."

Mrs. Morris E. Kuckku, nominated by the Poinsettia Garden Club of Miami for the presentation and execution of the extensive landscaping project for the North Shore Hospital, Miami.

Mrs. C. R. Mayes, Jr., nominated by the Pompano Beach Garden Club for leadership in promoting the beautification of the City of Pompano Beach, for work in the Sixth District Judges Society as its President and as Business Manager of The Florida Gardener.

Mrs. R. L. McKenzie, nominated by the Federated Circles of the Garden Club of Panama City for leadership qualities while president of the Hibiscus Circle which culminated in the creation of a beautiful City Park in Panama City where for many years had existed one of the ugly spots in the heart of the town.

### Florida Federation Certificates of Honor

Dr. Herbert S. Wolfe, Gainesville, Florida, in recognition of Meritorious Service as Head of the Horticulture Department, University of Florida; for his many years of service to the Florida Federation in

lecturing, judging, editing a News Letter FOR FLORIDA GARDEN CLUBS, and for invaluable assistance to Chairmen of the Garden Club Short Courses given annually at the University of Florida.

Mrs. William C. Knox, Fort Lauderdale for distribution of 2,000 plants exhibited at the Third Annual Florida State Flower Show.

Mr. Daniel J. McSwiney, Fort Lauderdale for distribution of 2,000 plants exhibited at the Third Annual Florida State Flower Show.

District I for 100% participation in their District Flower Show.

District V for 100% project participation in Garden Therapy for the blind.

Titusville Garden Club, District IV for winning the 1953-54 District Award for "A Mile of Beauty."

### National Council

#### Awards Presented to Florida

Two Purple Ribbon Awards for Flower Show Achievement — Orlando Garden Club, "This is the Life," Dade City Garden Club, "The Old South." Honorable Mention — Garden Club of St. Petersburg.

The Rose Rosette Council Flower Show Award — Federated Garden Clubs of Lake County, "Flowers on the Air."

A Garden Therapy Certificate of Merit — Tampa Federation of Garden Club Circles.

### Special Gold Seal

National Gardener — Cash Award, \$100 — Florida Federation of Garden Clubs.

The Elvenia J. Slosson Junior Garden Club Horticultural Achievement Award — Orlando Garden Club for "Along the Nature Trail" project at Mead Garden.

Popular Gardening Award — Best Club Yearbook — Pompano Beach Garden Club. Honorable Mention — Florida Federation of Garden Clubs for the Book of Information.

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Second Vice-President.....Mrs. W. D. Dutton  
2 Beverly Parkway, Pensacola

Third Vice-President.....Mrs. Arthur F. Coe  
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Recording Secretary.....Miss Edna W. Mixsell  
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Treasurer.....Mrs. Louis F. Sheerwood  
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Corresponding Secretary.....Mrs. W. M. Allison  
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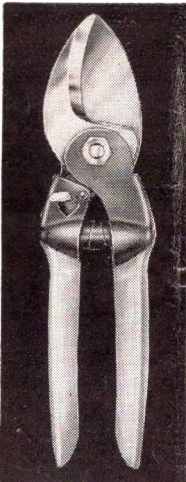
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